040118-03632



1500 Old Leonard Avenue Columbus, OH 43219 Phone: 614.253.1500

Discount Deadline: September 07, 2018

Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Booth Equipment

8' high blue & green back drapery

3' high blue side drapery

1 - 6'l x 30"h high white skirted table

2- armless side chairs

1 - wastebasket

ID sign with company name & booth number

Hall Flooring

The exhibit hall, including booth spaces, is carpeted in multicolored facility carpet.

Outbound Shipping

Due to limited dock space at the Hilton, it is recommended that exhibitors utilize Fern Transportation to ship outbound or items are returned to the warehouse, additional charges apply.

Audio Visual & Electricity

These services are handled through separate vendors. Refer to their forms in "Additional Show Services" to order.

Advance Warehouse Shipments

Must Arrive By:

Tuesday, September 25, 2018

Show Site Shipments

CANNOT SHIP TO SHOW SITE

Move-in Dates & Times

Wednesday, September 26, 2018 11:00 AM - 3:00 PM

Show Dates & Times

Wednesday, September 26, 2018 4:30 PM - 6:00 PM Thursday, September 27, 2018 9:30 AM - 3:00 PM

Move-out Dates & Times

Thursday, September 27, 2018 3:00 PM - 5:00 PM

Carriers must be checked in at event site for move-out by:

Friday, September 28, 2018 3:30 PM

About this Exhibitor Kit

As the Official Service Contractor for this exposition, we are enclosing various equipment rental and service order forms for your information and use. In addition to the Fern forms, you may find forms enclosed for services performed by the facility or other suppliers. Please give special attention to see that forms and payments are directed to the address indicated on each order form. Some services may not be provided by Fern.

We realize that exhibiting in a convention can be complicated. If you need assistance or additional information that is not addressed in this Exhibitor Service Manual (ESM), please contact our Exhibitor Services Department.

We look forward to serving you.

Ways to order:

ONLINE* Login & Place Orders: oe.fernexpo.com

Send completed forms to: Fax: 614.253.9101

Send completed forms to: Fern

1500 Old Leonard Avenue Columbus, OH 43219



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Society of Sensory Professionals Conference

September 26 - 27, 2018

Signature:

Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 7, 2018

SHOW SERVICES & EQUIPME	NT ORDERED	CREDIT CARD INFORMATION				
Exhibit Display Rental	\$	Card Type: UISA MC AMEX DISC				
Premium Furniture Rental	\$	Card Number:				
Furniture Rental	\$	Expiration: /				
Cleaning Services	\$	Card Holder's Name:				
Carpet Rental	\$					
Panelboard Rental	\$	Card Holder's Address:				
Graphics	\$	<u> </u>				
Plants & Floral	\$					
Display Labor Services‡	\$	City:				
Material Handling‡*	\$	State: Zip Code:				
Fern Transportation**	\$	Cardholder's Signature: X				
		By signing this, I agree to payment terms and conditions outlined by Fern Exposition & Event Services listed on the Payment Terms & Conditions Form (TC-03) in this Exhibitor Kit.				
		CHECK INFORMATION: Checks must be in U.S. funds drawn on a U.S. bank.				
		Check #:				
		Date:				
		Amount: \$				
Sub Total:	\$	BANK WIRE INFORMATION				
Sub Total Taxable	\$	Send to: MB Financial Bank, 800 W. Madison St., Chicago IL 60607 USA,				
Sub Total Non Taxable	\$	Routing #071001737, Fern Exposition Services LLC Depository, 645 Linn Street Cincinnati, OH 45203, Account #1910004197, SWIFT code -				
Sales Tax 8.000%	\$	MBFIUS44. Reference your Company Name/Show Name/and Booth				
Grand Total:	\$	Number. Add \$50.00 for processing wire transfer.				
* Non taxable ‡ Pay Estimated Cost		** Credit Card payment <u>only</u> is accepted for Fern Transportation services.				
All	orders are subject to the term	ms and conditions as outlined in the Exhibitor Service Manual.				
EXHIBITOR INFORMATION						
Company Name:		Booth#:				
Address:						
City:		State: Zip Code:				
Contact Name:		Phone				

Email: _



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Society of Sensory Professionals Conference

September 26 - 27, 2018

Signature:

Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH

Discount Deadline: September 07, 2018

02-12622-18		Septemb	er 0
EXHIBITING COMPANY AUTH	IORIZATION	THIRD PARTY CREDIT CARD INFORMATION	
Exhibiting Company Name ar	nd Booth #:	Card Type: VISA MC AMEX DISC	
		Card Number:	
Exhibitor Signature:		Expiration: /	
v		Card Holder's Name:	
X	Lind Donton	Cand Haldania Address:	
Services to be provided by T	-	Card Holder's Address:	
Exhibit Display Rental	\$		-
Premium Furniture Rental	\$		
Furniture Rental	\$	City:	
Cleaning Services	\$	State: Zip Code:	
Carpet Rental	\$	Cardholder's	
Panelboard Rental	\$	Signature: X	
Graphics	\$	By signing this, I agree to payment terms and conditions outlined by Fern Exposition & Event Services listed on the Payment Terms & Conditions Fe	
Plants & Floral	\$	(TC-03) in this Exhibitor Kit.	
Display Labor Services‡	\$	CHECK INFORMATION: Checks must be in U.S. funds drawn on a U.S. b	oank.
Material Handling‡*	\$	Check #:	
Fern Transportation**	\$	Date:	
		Amount: \$	
		BANK WIRE INFORMATION	
		Send to: MB Financial Bank, 800 W. Madison St., Chicago IL 6060 Routing #071001737, Fern Exposition Services LLC Depository, 64	45
		Linn Street Cincinnati, OH 45203, Account #1910004197, SWIFT of MBFIUS44. Reference your Company Name/Show Name/and Boo	
		Number. Add \$50.00 for processing wire transfer.	,,,,
		* Non taxable	
		‡ Pay Estimated Cost	
Sales Tax 8.000%	\$	** Credit Card payment only is accepted for Fern Transportation	
Grand Total	\$	services.	
All	orders are subject to the te	erms and conditions as outlined in the Exhibitor Service Manual.	
THIRD PARTY PAYOR INFORMA	ATION		
Company Name:		Booth#:	
Address:			
		State: Zip Code:	
		Phone:	
	Email	· · · · · · · · · · · · · · · · · · ·	
Eav.	Emaile		

Date:



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EXHIBITOR TERMS & CONDITIONS

YOU ARE ENTERING INTO A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE. The terms and conditions set forth below, together with any applicable Order, become a part of the agreement (the "Agreement") between FERN and you, the EXHIBITOR. You are agreeing you have been fully advised, understand completely, and are willing to accept the following terms and conditions. By exhibiting, ordering or receiving goods or services, requiring transportation of goods to or from, or acting as an agent for another exhibitor, at a show which FERN is the service contractor, you accept and agree to be bound by these terms and conditions.

DEFINITIONS:

For purpose of this Agreement, "FERN", "we", or "us" means Fern Exposition Services, LLC and its employees, directors, officers, agents, assigns, affiliated companies and related entities including, but not limited to, any subcontractors we may appoint. "EXHIBITOR" or "you" means the EXHIBITOR set forth in an applicable Order, its employees, agents, representatives, and any EXHIBITOR appointed contractor ("EAC"). "Order" means the purchase order, work order or other similar order form accompanying these terms and conditions, which together with these terms and conditions comprise the entire Agreement between FERN and EXHIBITOR.

PAYMENT TERMS:

We require 100% payment with Order for rentals, services, tax and anticipated freight. We require a credit card on file prior to acceptance of any Order and accept Visa, MasterCard, and American Express. By providing your credit card number to us via a Payment Authorization form or placing online Orders you agree that we may place your credit card on file to be used for any additional show site services as well as any future purchases. It will stay on file for the duration of the event. Full payment of rental charges must accompany your Order and be received by our office before the applicable deadline date to qualify for any discounted rate. PLEASE NOTE THAT PURCHASE ORDERS'S ARE NOT ACCEPTED AS A FORM OF PAYMENT. All orders received after any applicable discount deadline (indicated on each Order) will be charged at standard rates. A \$20.00 surcharge will be added to your account if any credit charges for services are denied or if any checks are returned.

To Pay by Check - Please mail check including show, booth, and company name, to: Fern, 645 Linn Street, Cincinnati, OH 45203
We cannot accept checks drawn on foreign banks.

All invoiced amounts are due upon receipt of invoice. Unpaid accounts after the day of the show will accrue a service charge of .0575% per day (which equates to an annual interest rate of 21%), or the maximum rate allowed by law, whichever is less. You will be responsible for all fees (including reasonable attorneys fees and court costs) incurred by us in connection with the collection of your past-due accounts.

Invoiced amounts are exclusive of any sales, use or other similar taxes. You are solely responsible for payment of any sales, use or other similar taxes due in connection with the performance of this Agreement. If you claim tax exempt status, you must submit a copy of a valid exemption certificate issued by the federal government or the government of the state in which your event is taking place.

You are primarily responsible for the payment of all third-party charges. [In the event the exhibiting firm has arranged for an exhibit house or other party to handle the EXHIBITOR's display and be billed for all services, Fern will agree to the third party billing if the exhibit house supplies the appropriate credit card information on the Third Party Payment Authorization form. Advance payment in full must accompany the order including estimated labor and drayage charges. By signing the Third Party Payment Authorization form, the EXHIBITOR agrees that they are primarily responsible for payment of charges. In the event the named third party fails to pay all charges, such charges will be paid by the EXHIBITOR upon submission of an invoice, including any and all fees connected with the collection of this account.]

Copies of invoices may be picked up from the Service Desk prior to show closing. No credit will be given after close of event on items or services ordered but claimed to not have been received. All orders cancelled by you or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order. Such cancellation fees will be set forth on the applicable Order.

FERN'S RESPONSIBILITIES:

We are only responsible for those services which we directly provide to you. We assume no responsibility for any persons, parties or other contracting firms not under our direct supervision and control. We shall not be responsible for loss, delay or damage due to strike, lockouts, work stoppages, natural elements, vandalism, acts of God, civil disturbances, disruptions in the financial or capital markets, power failures, explosions, acts of terrorism or war, or for any other cause beyond our reasonable control, nor for ordinary wear and tear in the handling of materials. We will provide material handling services as your agent, not as bailee or shipper, and shall have no responsibility or obligation thereunder and you accept responsibility thereof.

PACKAGING AND CRATES:

We shall not be responsible for damage to lose or uncrated materials, pad-wrapped or shrink-wrapped materials, glass breakage, concealed damage, carpets in bags or poly or improperly packed materials. In addition, we shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift and similar means.

STORAGE

We assume no liability for loss or damage to crates or containers or the contents therein while containers are in storage, including but not limited to accessible storage or cold storage. You acknowledge that storage charges are for the use of the space and are not a form of insurance or a guarantee of security

Empty container labels will be available at the show site service desk. Affixing labels to the containers is the sole responsibility of you or your representatives. All previous labels should be removed or obliterated. We assume no responsibility for your failure to follow the above procedures; removal of containers with old empty labels or without FERN labels; shipping of containers with improper information or empty labels; or the removal or disposition of materials stored in containers with empty labels. It is understood that the labels are used for storage of empty containers only and we shall not be liable for loss or damage to any contents while containers are in storage, or for any mislabeled containers.



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SHOW SITE:

You are solely responsible for damage or loss to any rental items in your possession or under your control in connection with your performance hereunder, including but not limited to damage or stains to carpet. Neither you nor your EACs may bring or use any kind of lift on the exhibit floor.

Our working hours are subject to change due to holidays, time of day or night worked, amount of time worked, and specific facility or union guidelines. The normal categories of hourly changes are: straight time, overtime, double time and holiday pay. Such hourly charges shall be set forth on the applicable Order.

INBOUND SHIPMENTS:

Consistent with trade show industry practices, there may be a lapse of time between delivery of shipments to the booth and your arrival or that of your representatives, and during such time the material will be left unattended. We will not be responsible or liable for any loss, damage, theft, or disappearance of your materials after same have been delivered to your booth at the show site.

We shall not be liable for shipments received without individual freight bills, such as UPS, FedEx or other carriers who deliver in bulk and do not wait for shipment count and condition to be verified for individual shipments. Such shipments will be subject to verification and correction of count and condition and our receiving paperwork indicating any exceptions as delivered shall take precedence over shipper's signature of receipt.

OUTBOUND SHIPMENTS & ITEMS LEFT AT SHOW SITE:

Consistent with trade show industry practices, there may be a lapse of time between the completion of packing and the actual pick-up of materials from the booth for loading onto a carrier, and during such time the material will be left unattended. We will not be responsible or liable for any loss, damage, theft or disappearance of your materials before same have been picked up for reloading or delivered to your carrier at the conclusion of the event.

We are not responsible for shipments left in your booth or elsewhere. We will count and ship pieces as we find the shipment(s) when we remove them from the exhibit hall. Circumstances may also warrant these items be sent to a remote facility and shipped from there. You will be responsible for any additional charges that result. You should insure yourself and your equipment and materials against loss or theft. We also recommend that you engage security services from the facility or show management.

All Material Handling Forms submitted to us by you will be checked at the time of pick-up from the booth and corrections will be made where discrepancies exist between the quantities of items on any form submitted to us and the actual count of such items at the booth at the time of pick-up.

We retain the right to dispose of materials left on the show floor without liability if left unattended, left without labels or not correctly labeled. A disposal fee will be charged to your account

We load materials onto the carrier under directions from the carrier or driver of that carrier. Any loading onto the carrier will be understood to be under the exclusive supervision and control of the carrier or driver of that carrier. We assume no responsibility or liability for loss, damage, theft or disappearance of your materials that is caused by, arises out of or related to improperly loaded materials.

RE-ROUTED FREIGHT:

In order to expedite removal of materials from show site as required by show management and/or the facility, we shall have the authority to change the your designated carrier if that carrier does not pick-up the shipment at the appointed time. Where no disposition is made by you, materials may be taken to a remote location to await your shipping instructions, and/or consigned to carrier of our choice. You agree to be responsible for charges relating to such rerouting and handling.

INSURANCE:

It is understood that FERN is not an insurer. Insurance on exhibit materials, if any, shall be obtained by you, at your sole costs and expense from a third-party insurance provider. You agree to provide, and to cause your insurance carrier to provide, us with a release of subrogation to the extent of any insurance settlement

CLAIMS FOR LOSS

You agree that in order to have a valid claim, notice of loss or damage to materials must be given to us or our agent within 24 hours of occurrence of any incident or prior to show close/removal, whichever is later. All claims reported after such period will be rejected. Such notice must include detail sufficient to identify the materials claimed to be lost or damaged, asserting our liability for alleged loss or damage and documentation indicating the specified or determinable dollar value of the claim. Damage reports, incident reports, inspection reports, notations of shortages or damage on freight bills or other documents do not constitute filing of a claim.

(a) PAYMENT FOR SERVICES MAY NOT BE WITHHELD. In the event of any dispute between you and us related to any loss, damage or claim, you shall not be entitled to and shall not withhold payment or any partial payment due to us as an offset against the amount of any alleged loss or damage. Any claims against us shall be considered separate transactions and shall be resolved on their own merits.

(b) MAXIMUM RECOVERY. If found liable for any loss, our sole and exclusive MAXIMUM liability for loss or damage to your materials and your sole and exclusive remedy is limited to \$0.50(USD) per pound per article with a maximum liability of \$100.00(USD) per item, or \$1,500.00(USD) per occurrence/shipment, whichever is less.

(c) BREACH OF CONTRACT AND/OR NEGLIGENCE ONLY. Our liability shall be limited to any loss or damage which results solely from our gross negligence in the actual physical handling of the items compromising your shipment(s) OR which results from a material breach of this Agreement and not for any other type of loss or damage. In no event shall we be liable to you or to any other party for special, collateral, exemplary, indirect, incidental, consequential or punitive damages, whether such damages occur either prior or subsequent to, or are alleged as a result of, tortuous conduct, failure of our equipment or services or breach of any of the provisions of this Agreement, regardless of the form of action, whether in contract or in tort, including strict liability and negligence, even if we have been advised or has notice of the possibility of such damages, or for any damages caused by your failure to perform your responsibilities. Such excluded damages include but are not limited to loss of profits, loss of use, interruption of business or other consequential or indirect economic issues.



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DECLARED VALUE:

Declarations of declared value are between you and your selected carrier ONLY and are in no way an extension of our maximum liability stated herein. We will use commercially reasonable efforts to transmit the declared value instructions to the selected carrier, however, we will not be liable for any claim arising from the transmittal of, or failure to transmit, declared value instructions to the carriers, nor for the failure of the carrier to uphold the declared value or any other term of carriage.

FACILITIES AND SHOW ORGANIZERS:

You agree and understand that you, your agents and anyone working on your behalf must abide by and adhere to the rules and regulations of the facility being worked at, as well as any rules and regulations implemented by the show organizers.

TERMINATION:

We may terminate this Agreement immediately upon written notice in the event you breach any term or provision hereof. We may also terminate this Agreement for any reason or no reason upon ten (10) days prior written notice to you. In either case, you shall be responsible for any fees or charges incurred prior to the effective date of such termination.

INDEMNIFICATION:

You agree to indemnify, defend and forever hold harmless FERN and our employees, directors, officers and agents from and against any and all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgments and expenses including but not limited to reasonable attorney's fees and investigation costs on account of personal injury, death, or damage to or loss of property or profits arising out of or contributed by any of the following:

- Your negligent supervision of your personnel (including, but not limited to, any labor secured through us) or the negligent supervision of such personnel by any of your employees, agents, representatives, customers, invitees and/or any EAC.
- Your negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of your employees, agents, representatives, customers, invitees and/or any EAC at the show or exposition to which this Agreement relates, including but not limited to the misuse, improper use, unauthorized alteration or negligent handling of our equipment.
- Your violation of federal, state, county or local ordinances.
- Your violation of show regulations and/or rules as published and set forth by the facility and/or show management.

WAIVER AND RELEASE:

You agree to waive and release all claims against us with regards to all matters for which we have disclaimed liability pursuant to the provisions of this Agreement.

SEVERABILITY

If any provision of this contract is deemed to be invalid, illegal, or not enforceable, the remainder of this contract shall remain in effect and not be impacted by such findings.

WAIVER:

No waiver by us of any of the provisions of this Agreement is effective unless explicitly set forth in writing and signed by us. No failure to exercise, or delay in exercising, any right, remedy, power or privilege arising from this Agreement operates, or may be construed, as a waiver thereof. No single or partial exercise of any right, remedy, power or privilege hereunder precludes any other or further exercise thereof or the exercise of any other right, remedy, power or privilege.

ASSIGNMENT:

You shall not assign, transfer, delegate or subcontract any of your rights or obligations under this Agreement without our prior written consent. Any purported assignment or delegation in violation of this Section shall be null and void. No assignment or delegation shall relieve you of any of your obligations hereunder. We may at any time assign or transfer any or all of its rights or obligations under this Agreement without your prior written consent to any affiliate or to any person acquiring all or substantially all of our assets.

RELATIONSHIP OF THE PARTIES:

The relationship between the parties is that of independent contractors. Nothing contained in this Agreement shall be construed as creating any agency, partnership, joint venture or other form of joint enterprise, employment or fiduciary relationship between the parties, and neither party shall have authority to contract for or bind the other party in any manner whatsoever.

NO THIRD-PARTY BENEFICIARIES

This Agreement is for the sole benefit of the parties hereto and their respective successors and permitted assigns and nothing herein, express or implied, is intended to or shall confer upon any other person or entity any legal or equitable right, benefit or remedy of any nature whatsoever under or by reason of this Agreement.

SURVIVAL

The provisions of this Agreement which by their nature should apply beyond their terms will remain in force after any termination or expiration of this Agreement including, but not limited to, the following provisions: Insurance, Claims for Loss, Indemnification, Governing Law, Jurisdiction and Survival.

AMENDMENT AND MODIFICATION:

This Agreement may only be amended or modified in a writing stating specifically that it amends this Agreement and is signed by an authorized representative of each party.

GOVERNING LAW, JURISDICTION:

This Agreement shall be construed under the laws of the State of Ohio without reference to the conflicts of laws principles thereof. FERN and EXHIBITOR hereby consent to the executive jurisdiction and venue of the federal or state courts located in Hamilton County, Ohio for all actions or suits related to the interpretation or enforcement of this Agreement.



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Click here to view the Exhibit Rental Brochure

Premium package graphics panels are printed on foam core. Non-graphic infill panels come standard in white PVC. For additional panel options and cost, contact a Fern representative. Item availability and styles may vary per location. Please order furniture, floral and electrical separately.

10' x 20' INL	INE EXHIBIT
QTY ITEM#	DESCRIPTION DISCOUNT STANDARD AMOUNT
4024	Premium Package (select Exhibit options below) \$ 8,017.00 \$ 12,025.50 \$
	Premium Carpet:
	Please refer to the <u>Graphic Submission Guidelines</u> or contact Fern for instructions on submitting your graphics.
QTY ITEM#	DESCRIPTION DISCOUNT STANDARD AMOUNT
4010	Standard Package (select Exhibit options below) \$ 5,427.00 \$ 8,140.50 \$
	Standard Carpet: black (04) coean (OC) ruby (RU) gray (09) madison (80) denim (DE) indigo (IN) red (14) evergreen (41) Header Sign Copy:
	Sign Lettering Color: □ black □ blue □ red
20' v 20' ISI	AND EXHIBIT
QTY ITEM#	DESCRIPTION DISCOUNT STANDARD AMOUNT
4026	Enhanced Package (select Exhibit options below) \$ 15,619.75 \$ 23,429.75 \$
	Premium Carpet: ☐ berry (51) ☐ blue mist (68) ☐ burgundy (48) ☐ charcoal (66) ☐ cherry red (46) ☐ colony blue (62) ☐ ebony (47) ☐ emerald (67) ☐ french beige (65) ☐ gray pearl (64) ☐ mocha (61) ☐ white (63) Please refer to the Graphic Submission Guidelines or contact Fern for instructions on submitting your graphics.
QTY ITEM#	DESCRIPTION DISCOUNT STANDARD AMOUNT
4012	Standard Package (select Exhibit options below) \$ 11,132.00 \$ 16,698.00 \$
	Standard Carpet:
	Header Sign Copy: Sign Lettering Color:
If you have Center at y	completed and included the Payment Authorization Form. Sub Total any questions or concerns about your invoice, please visit the Fern Exhibitor Service our show/event prior to leaving. No credits or refunds will be issued after close of the ton items and/or services ordered and not received. Sub Total Tax 8.000% \$ Grand Total \$
	No refunds on orders cancelled after the deadline date. Requests made after the deadline will be filled, as available, at the standard rate. All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual.
Exhibiting Co	mpany Name: Booth #



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TABLET	OP EXHIBIT	
QTY ITE	M # DESCRIPTION	DISCOUNT STANDARD AMOUNT
40	14 Premium Package (select Exhibit options below)	\$ 1,632.00
	Premium Carpet: ☐ berry (51) ☐ blue	mist (68) urgundy (48) charcoal (66)
	☐ cherry red (46) ☐ color	y blue (62) □ ebony (47) □ emerald (67)
	☐ french beige (65) ☐ gray	pearl (64)
	Table Skirt Color: ☐ black (04) ☐ blue (0	$\square \text{ gold (08)} \qquad \square \text{ gray (09)} \qquad \square \text{ green (10)}$
	\square maroon (11) \square plum (
	Please refer to the <u>Graphic Submission Guideline</u>	es or contact Fern for instructions on submitting your graphics.
QTY ITE	M # DESCRIPTION	DISCOUNT STANDARD AMOUNT
40	O2 Standard Package (select Exhibit options below)	\$ 1,151.25 \$ 1,727.00 \$
	Standard Carpet: ☐ black (04) ☐ ocean (OC	C) □ ruby (RU) □ gray (09)
	☐ madison (80) ☐ denim (DE	E) ☐ indigo (IN) ☐ red (14) ☐ evergreen (41)
	Table Skirt Color: ☐ black (04) ☐ blue (0	06) □ gold (08) □ gray (09) □ green (10)
	\square maroon (11) \square plum (19) \square red (14) \square teal (80) \square white (16)
	Header Sign Copy:	
	Sign Lettering Color: □ black □ blue □ red	
10' v 10'	INITINE EVILIDIT	
	INLINE EXHIBIT M# DESCRIPTION	DISCOUNT STANDARD AMOUNT
•	16 Premium Package (select Exhibit options below)	\$ 3,529.50 \$ 5,294.25 \$
	_	mist (68)
		y blue (62) □ ebony (47) □ emerald (67)
	☐ french beige (65) ☐ gray	
	Please refer to the Graphic Submission Guideline	es or contact Fern for instructions on submitting your graphics.
QTY ITE	M # DESCRIPTION	DISCOUNT STANDARD AMOUNT
40	04 Standard Package (select Exhibit options below)	\$ 2,017.75 \$ 3,026.75 \$
	Standard Carpet: ☐ black (04) ☐ ocean (OC	
	☐ madison (80) ☐ denim (DI	E) ☐ indigo (IN) ☐ red (14) ☐ evergreen (41)
	Header Sign Copy:	
	Sign Lettering Color: \square black \square blue \square red	
Yes, I	have completed and included the Payment Authorization Form.	Sub Total \$
•	have any questions or concerns about your invoice, please visit t	he Fern Exhibitor Service
	r at your show/event prior to leaving. No credits or refunds will event on items and/or services ordered and not received.	Grand Total \$
3.134	•	elled after the deadline date.
		pe filled, as available, at the standard rate.
	All orders are subject to the terms and condit	ions as outlined in the Exhibitor Service Manual.
Exhibitin	g Company Name:	Booth #
LAMBIUM	P acuitant italier	



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10' x 10' CENTER EXHIBIT	
QTY ITEM # DESCRIPTION	DISCOUNT STANDARD AMOUNT
4018 Premium Package (select Exhibit options below)	\$ 3,526.25 \$ 5,289.50 <u>\$</u>
Premium Carpet: ☐ berry (51) ☐ blue mist (68	
	62)
☐ french beige (65) ☐ gray pearl (6 Please refer to the <u>Graphic Submission Guidelines</u> or co	
QTY ITEM # DESCRIPTION	, milesti
4006 Standard Package (select Exhibit options below)	\$ 2,504.75 \$ 3,757.25 \$
	ruby (RU) □ gray (09) Indigo (IN) □ red (14) □ evergreen (41)
Header Sign Copy:	margo (m) — inca (14) — inca cvergreem (41)
Sign Lettering Color: □ black □ blue □ red	
401 V 401 INITIAL EVILIDIT MUTU PEDECTAL	
10' X 10' INLINE EXHIBIT WITH PEDESTAL QTY ITEM # DESCRIPTION	DISCOUNT STANDARD AMOUNT
4020 Premium Package (select Exhibit options below)	\$ 4,212.50 \$ 6,318.75 \$
Premium Carpet: berry (51) blue mist (68	
	62) □ ebony (47) □ emerald (67)
☐ french beige (65) ☐ gray pearl (6	4) □ mocha (61) □ white (63)
Please refer to the <u>Graphic Submission Guidelines</u> or co	ntact Fern for instructions on submitting your graphics.
QTY ITEM # DESCRIPTION	DISCOUNT STANDARD AMOUNT
4008 Standard Package (select Exhibit options below)	\$ 2,435.25 \$ 3,653.00 \$
Standard Carpet:	ruby (RU)
☐ madison (80) ☐ denim (DE) ☐	ndigo (IN) ☐ red (14) ☐ evergreen (41)
Header Sign Copy:	
Sign Lettering Color: □ black □ blue □ red	
Yes, I have completed and included the Payment Authorization Form.	Sub Total \$
If you have any questions or concerns about your invoice, please visit the Fern E Center at your show/event prior to leaving. No credits or refunds will be issued	
show/event on items and/or services ordered and not received.	Grand Total \$
No refunds on orders cancelled afte Requests made after the deadline will be filled, a All orders are subject to the terms and conditions as ou	s available, at the standard rate.
E L'IL'III - Common Nome	2 1 1
Exhibiting Company Name:	Booth #

Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018

Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

Click here to view the Exhibit Rental Brochure

Non-graphic infill panels come standard in white PVC. For additional panel options and cost, contact a Fern representative. Styles and sizes may vary depending on location. Contact Fern for exact dimensions

Styles and	izes may vary depending on location. Contact Fern for e	exact dii	mensions.				
COUNTERS							
QTY ITEM			COUNT RATE		ANDARD RATE	AMOUNT	
4041	- , ,	\$	417.50	\$	626.25	\$	
4043	- · · · · · · · · · · · · · · · · · · ·	\$	487.25	\$	731.00	\$	
4042	$2 \text{ M} \times \frac{1}{2} \text{ M} \times 30$ "h, locking	\$	695.75	\$	1,043.75	\$	
4044	$2 \text{ M} \times \frac{1}{2} \text{ M} \times 40^{\text{"h}}$, locking	\$	765.50	\$	1,148.25	\$	
4080	Full View Showcase, locking	\$	917.25	\$	1,376.00	\$	
FREESTANI	DING UNITS						
4031	8' x 1 M Freestanding Panel	\$	417.50	\$	626.25	\$	
4055	One Sided Gondola w/2 shelves	\$	417.50	\$	626.25	\$	
4056	Two Sided Gondola w/4 shelves	\$	506.00	\$	759.00	\$	
KIOSKS & T	OWERS						
4033	8' Triangle Kiosk	\$	689.50	\$	1,034.25	\$	
4034	8' Square Kiosk	\$	917.25	\$	1,376.00	\$	
4035	Wire-wall Kiosk	\$	367.00	\$	550.50	\$	
4036	Media Cabinet	\$	917.25	\$	1,376.00	\$	
4037	12' Triangle Tower	\$	835.00	\$	1,252.50	\$	
4038	12' Square Tower	\$	1,107.00	\$	1,660.50	\$	
SHELVING	JNITS & PEDESTALS						
4003	Shelf Cabinet Unit w/30" cabinet, locking	\$	917.25	\$	1,376.00	\$	
4005	Shelf Cabinet Unit w/40" cabinet, locking	\$	917.25	\$	1,376.00	\$	
4053	$\frac{1}{2}$ M x 1 M Planter Box	\$	139.25	\$	209.00	\$	
4063	$\frac{1}{2}$ M x 30" h Pedestal	\$	278.50	\$	417.75	\$	
4064	$\frac{1}{2}$ M x 40" h Pedestal	\$	367.00	\$	550.50	\$	
	ve completed and included the Payment Authorization Form.				Sub Total	\$	
-	ive any questions or concerns about your invoice, please visit the Fe t your show/event prior to leaving. No credits or refunds will be issi				Tax 8.000%	\$	
show/e	rent on items and/or services ordered and not received.			(Grand Total	\$	
No refunds on orders cancelled after the deadline date Requests made after the deadline will be filled, as available, at the standard rate. All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual.							

Exhibiting Company Name: _		Booth #
	240	



email: columbus@fernexpo.com

Fax: 614.253.9101

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH

Discount Deadline: September 07, 2018

Click here to view the Exhibit Rental Brochure

02-12622-18

Styles and sizes may vary depending on location. Contact Fern for exact dimensions.

ACCE	SSORIES	5					
QTY	ITEM #	DESCRIPTION	DISC	OUNT RATE	STAN	DARD RATE	AMOUNT
	4071	1 M Straight Shelf	\$	57.00	\$	85.50	\$
	4072	1 M Angled Shelf	\$	57.00	\$	85.50	\$
	4082	Halogen Arm Light	\$	114.00	\$	171.00	\$
	4073	Pamphlet Pocket (5" x 9")	\$	28.50	\$	42.75	\$
	4074	Letter Pocket (9" x 9")	\$	38.00	\$	57.00	\$
	4075	Brochure Pocket (9" x 11")	\$	47.50	\$	71.25	\$
							•

OFFICE / STORAGE CLOSETS

Office and meeting room structures are available in a Hardwall, Velcro or Smoked Plexiglas. Please contact Fern for a quote.

In addition, logo's and other graphics can be applied to the walls of rooms, meter panels and other accessory items at competitive prices. We offer full color digital printing and laminating of your artwork or if you prefer, we can create custom graphics specifically to suit your needs. Please ask a Fern representative for assistance.

\$ Sub Total
\$ Tax 8.000%
\$ Grand Total

No refunds on orders cancelled after the deadline date.

Requests made after the deadline will be filled, as available, at the standard rate.

All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual.

Exhibiting Company Name:		Booth#
	210	



Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

Click here to view the Standard Furniture Rental Brochure

	ITEM#	DESCRIPTION	DISC	OUNT RATE	STAN	IDARD RATE	AMOUNT
	101	Armless Side Chair	\$	59.00	\$	88.25	\$
	103	Upholstered Armless Chair	\$	68.25	\$	102.50	\$
	105	Upholstered Arm Chair	\$	81.75	\$	122.50	\$
_	121	Swivel Desk Chair	\$	92.25	\$	138.25	\$
_	131	Stool - Padded with Back	\$	92.25	\$	138.25	\$
DE	STAL TA	BLES (Gray Nebula top)					
Υ	ITEM#	DESCRIPTION	DISC	OUNT RATE	STAN	IDARD RATE	AMOUNT
_	204	24" Diameter **CANNOT BE SKIRTED** 18"h Pedestal Table	\$	4.00	\$	114.75	\$
_	206	30"h Pedestal Table	\$	85.00	\$	127.50	\$
_	208	40"h Pedestal Table	\$	99.00	\$	148.50	\$
		30" Diameter **CANNOT BE SKIRTED**					
	207	18"h Pedestal Table	\$	85.00	\$	127.50	\$
_	215	30"h Pedestal Table	\$	92.25	\$	138.50	\$
_	216	40"h Pedestal Table	\$	111.75	\$	167.75	\$
		36" Diameter **CANNOT BE SKIRTED**					
	209	18"h Pedestal Table	\$	91.50	\$	137.25	\$
_	224	30"h Pedestal Table	\$	101.25	\$	152.00	\$
_	225	40"h Pedestal Table	\$	119.75	\$	179.75	\$
] \	'es, I have	completed and included the Payment Authorization Forn	ı.			Sub Total	\$
	-	e any questions or concerns about your invoice, please voor show/event prior to leaving. No credits or refunds			T	ax 8.000%	\$
show/event on items and/or services ordered and not received. Grand Total \$							

Exhibiting Company Name:	Booth #

221

040118-03632

Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018

Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

<u>Click here</u> to view the Standard Furniture Rental Brochure

Choic	ces not indic	cated will be selected by Fern to coordinate	with show color	rs and size of ex	khib	it.				
DISI	PLAY TAB	LES - 30" high X 2' wide								
QTY	ITEM #	DESCRIPTION			DISC	OUNT RATE	STAN	DARD RATE		AMOUNT
	223	4'X30" h table skirted 3 sides (select	skirt color below)	Ş	5	127.00	\$	190.50	\$	
	233	6'x30" h table skirted 3 sides (select s	skirt color below)	Ç	5	155.50	\$	233.25	\$	
	253	8'x30" h table skirted 3 sides (select s	skirt color below)	Ş	5	184.50	\$	276.75	\$	
	522	Drape 4th side of 30"h table		Ş	5	59.25	\$	89.00	\$	
	222	4'x30" h table not skirted		Ş	5	46.25	\$	69.50	\$	
	232	6'x30" h table not skirted		Ş	5	65.00	\$	97.50	\$	
	252	8'x30" h table not skirted		Ş	5	82.75	\$	124.25	\$	
		Table Skirt Color: ☐ black (04)	☐ blue (06)	☐ gold (08)		gray (09)	☐ gree	n (10)		
		☐ maroon (11)	☐ plum (19)	☐ red (14)		l teal (18)	☐ whit	e (16)		
DISI	PLAY TAB	LE COUNTERS - 40" high x 2' wide								
QTY	ITEM #	DESCRIPTION			DISC	OUNT RATE	STAN	DARD RATE		AMOUNT
	229	4'X40" h table skirted 3 sides (select	skirt color below)	Ş	5	150.00	\$	225.00	\$	
	239	6'x40" h table skirted 3 sides (select s	skirt color below)	Ş	5	184.75	\$	277.25	\$	
	259	8'x40" h table skirted 3 sides (select s	skirt color below)	Ç	5	218.25	\$	327.50	\$	
	530	Drape 4th side of 40"h table		Ş	5	81.00	\$	121.50	\$	
	228	4'x40" h table not skirted		Ş	5	70.25	\$	105.50	\$	
	238	6'x40" h table not skirted		\$	5	76.50	\$	114.75	\$	
	258	8'x40" h table not skirted		Ş	5	92.25	\$	138.50	\$	
		Table Skirt Color: ☐ black (04)	☐ blue (06)	☐ gold (08)		gray (09)	☐ gree	n (10)		
		☐ maroon (11)	☐ plum (19)	☐ red (14)		l teal (18)	☐ whit	e (16)		
TAB	LETOP RI	SERS - 12" wide, Covered White								
QTY	ITEM #	DESCRIPTION		С	DISC	OUNT RATE	STAN	DARD RATE		AMOUNT
	270	4' Undraped Riser w/Cover		Ç	5	53.50	\$	80.25	\$	
	272	6' Undraped Riser w/Cover		Ş	5	75.50	\$	113.25	\$	
	274	8' Undraped Riser w/Cover		Ş	5	99.25	\$	149.00	\$	
		completed and included the Payment Authors any questions or concerns about your invo		it the Earn Evhi	ihita	or Sarvica		Sub Total	\$	
	-	our show/event prior to leaving. No credi					Ta	ax 8.000%	\$	
	show/ever	nt on items and/or services ordered and no	ot received.					and Total	\$	
	Cancellation after deadline date will be charged at 50% of prevailing rate. Cancellation after installation will be 100% of prevailing rate. Requests made after the deadline will be filled, as available, at the standard rate. All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual								ling rate.	

Exhibiting Company Name:		Booth #
	221	



Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018

Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

<u>Click here</u> to view the Accessories Rental Brochure

ACCE	SSORIES						
QTY	ITEM#	DESCRIPTION	DISC	OUNT RATE	STAND	ARD RATE	AMOUNT
	401	Wastebasket with Liner	\$	27.00	\$	40.50	\$
	407	Easel, Tripod	\$	59.25	\$	89.00	\$
	430	Tensa Stanchion	\$	93.75	\$	140.75	\$
	425	Chrome Vertical Sign Frame 22"W x 28"H	\$	69.25	\$	104.00	\$
	479	2-Arm Bag Stand	\$	117.75	\$	176.75	\$
	413	Chrome Clothes Tree	\$	89.25	\$	134.00	\$
	475	2'x8' Grid Panel	\$	106.25	\$	159.50	\$
	476	Chrome Grid Legs (for freestanding Grid Panel)	\$	14.75	\$	22.25	\$
	478	7-way Waterfall (for Grid Panels)	\$	13.25	\$	20.00	\$
Click	here to	OTH DRAPING and SKIRTING view skirting and drape colors ated will be selected by Fern to coordinate with show colors and size of	of exhib	it.			
QTY	ITEM#	DESCRIPTION	DISC	OUNT RATE	STAND	ARD RATE	AMOUNT
	505	Vinyl Table Cover	\$	30.50	\$	45.75	\$
	507	30" skirting (per linear foot) Skirt Color: □ black (04) □ blue (06) □ gold (08) □ □ maroon (11) □ plum (19) □ red (14) □		_		15.50	\$
	509	40" skirting (per linear foot) Skirt Color:		_		18.00	\$
	541	Custom Color Side rail Drape, 36" high (per linear foot) Drape Color:	\$ □ gray	13.25 (09) □ gre		20.00	\$
	543	Custom Color Background Drape, 8' high (per linear foot) Drape Color:	□ gray			30.50	\$
	Yes, I have	completed and included the Payment Authorization Form.			S	ub Total	\$
	-	any questions or concerns about your invoice, please visit the Fern lour show/event prior to leaving. No credits or refunds will be issued			Tax	8.000%	\$
	-	t on items and/or services ordered and not received.			Gra	nd Total	\$
	Cancellat	ion after deadline date will be charged at 50% of prevailing rate. Canco Requests made after the deadline will be filled, as av All orders are subject to the terms and conditions as outlin	ailable,	at the standar	d rate.		evailing rate.
Exhil	oiting Co	mpany Name:				Во	oth #

Exhibiting Company Name:		Booth #
	221	



Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Deadline to Return this Form: September 07, 2018

PREMIUM VINYL FLOORING

Orders received after the deadline date will not be honored. 100 sq. ft. minimum order required.

FernFlex is a PVC encapsulated fiberglass floor which has superior strength and stability. FernFlex is a 125 gauge thick product which has a 10 mil wear layer and can be used indside or outside. If running electrical, AV cords, etc. under the flooring, it is highly suggested to order vinyl floor padding.

ITEM #	DESCRIPTION					RATE	AMOUNT
380	Premium Vinyl Flooring _	ft. x	ft. =	sq. ft.	\$	5.47	\$
381	Vinvl Floor Padding	ft. x	ft. =	sa. ft.	Ś	2.59	\$

Please select color below:







Rustic Cherry (RC)



Brazilian Walnut (BW)



☐ Blackwood (BC)



☐ Dark Maple (DM)



Snow (SN)



Concrete (CO)



Onyx



Checkerboard (CK)

J	Yes, I	have	comple	eted a	nd in	clud	ed t	he	Payme	ent /	Auth	nori	zatio	on	Forr	n.
---	--------	------	--------	--------	-------	------	------	----	-------	-------	------	------	-------	----	------	----

If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service Center at your show/event prior to leaving. No credits or refunds will be issued after close of the show/event on items and/or services ordered and not received.

Sub Total Tax 8.000% **Grand Total**

Cancellation after deadline date will be charged at 50% of prevailing rate. Cancellation after installation will be 100% of prevailing rate. Requests made after the deadline will be filled, as available, at the standard rate.

All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual.

Exhibiting Company Name:	 Booth #

Exhibiting Company Name:

1500 Old Leonard Avenue Columbus, OH 43219 Phone: 614.253.1500

email: columbus@fernexpo.com

Fax: 614.253.9101

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH

Discount Deadline: September 07, 2018

02-12622-18 **Click here** to view carpet color samples CUSTOM PLUSH CARPET (requires a minimum order of 100 sq. ft.) ☐ Blue Mist (68) ☐ Burgundy (48) ☐ Charcoal (66) ☐ Cherry Red (46) ☐ Colony Blue (62) ☐ Berry (51) ☐ Emerald (67) ☐ French Beige (65) ☐ Gray Pearl (64) ☐ Mocha (61) ☐ Ebony (47) ☐ White (63) Custom Plush carpet is an upgraded 34 oz. carpet in 12 decorator colors. Custom Plush carpet price includes laying, trimming, seaming, wastage, edge taping, rental and removal of carpet specifically cut to your exact measurements. Order must be received by Discount Deadline in order to ensure availability of color selection. **CUSTOM PLUSH CARPET PACKAGE - INLINE BOOTHS ONLY Custom Plush Carpet Package includes carpet and padding** SELECT DESCRIPTION ITEM# DISCOUNT RATE STANDARD RATE **AMOUNT** 10 ft. x 10 ft. Custom Plush Carpet & Padding 335 \$ 540.75 811.25 336 10 ft. x 20 ft. Custom Plush Carpet & Padding 1,080.50 1,620.75 П 337 10 ft. x 30 ft. Custom Plush Carpet & Padding 1,620.00 2,430.00 П 10 ft. x 40 ft. Custom Plush Carpet & Padding \$ 338 2,160.00 3,240.00 **CUSTOM PLUSH CARPET ONLY - INLINE BOOTHS ONLY** SELECT ITEM# DESCRIPTION DISCOUNT RATE STANDARD RATE **AMOUNT** ONE П 10 ft. x 10 ft. Custom Plush Carpet Ś 680.00 331 453.25 332 10 ft. x 20 ft. Custom Plush Carpet \$ 904.75 1,357.25 333 10 ft. x 30 ft. Custom Plush Carpet 1,356.75 2,035.25 П 334 10 ft. x 40 ft. Custom Plush Carpet 1,808.00 2,712.00 COMPLETE AREA (requires a minimum order of 100 sq. ft.) - ISLAND AND PENNINSULA BOOTHS Please select option(s) below and calculate square footage. Prices below are per sq. ft. ITEM# **DESCRIPTION** SQUARE FOOTAGE DISCOUNT RATE STANDARD RATE OTY **AMOUNT** ____ft. x _____ft. = _____sq. ft. \$ 328 \$ 8.89 Custom Plush Carpet ___ft. x ____ft. = ____sq. ft. \$ \$ 350 Padded Area Size 1.63 2.44 360 ft. x ____ ft. = ___ sq. ft. \$ 0.88 \$ **Plastic Covering** 1.33 Yes, I have completed and included the Payment Authorization Form. Sub Total If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service Tax 8.000% Center at your show/event prior to leaving. No credits or refunds will be issued after close of the show/event on items and/or services ordered and not received. **Grand Total** Cancellation after deadline date will be charged at 50% of prevailing rate. Cancellation after installation will be 100% of prevailing rate. Requests made after the deadline will be filled, as available, at the standard rate. All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual.

040118-03632

Booth #

Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

Click here to view carpet color samples STANDARD CARPET □ Black (04) Ocean (OC) ☐ Ruby (RU) ☐ Gray (09) ☐ Madison (80) ☐ Denim (DE) ☐ Indigo (IN) ☐ Red (14) ☐ Evergreen (41) Standard carpet is a 13 oz. carpet available in 10 colors in 10 ft. width. Standard carpet price includes rental, installation, removal and front edge taping only. If additional color options are desired, refer to the Custom Plush Carpet Rental form. STANDARD CARPET PACKAGE - INLINE BOOTHS ONLY Standard Carpet Package includes carpet & padding SELECT ITEM # DESCRIPTION AMOUNT DISCOUNT RATE STANDARD RATE ONE П 309 10 ft. x 10 ft. Standard Carpet & Padding \$ 293.50 440.25 \$ \$ П 310 10 ft. x 20 ft. Standard Carpet & Padding 586.50 879.75 \$ 10 ft. x 30 ft. Standard Carpet & Padding 878.50 1,317.75 311 Ś П 10 ft. x 40 ft. Standard Carpet & Padding 1,171.50 1,757.25 STANDARD CARPET ONLY - INLINE BOOTHS ONLY SELECT DESCRIPTION STANDARD RATE DISCOUNT RATE AMOUNT ONE 301 10 ft. x 10 ft. Standard Carpet 186.50 279.75 П 302 \$ 10 ft. x 20 ft. Standard Carpet \$ 371.75 557.75 303 10 ft. x 30 ft. Standard Carpet \$ \$ 556.25 834.50 П 304 10 ft. x 40 ft. Standard Carpet \$ 741.75 1,112.75 \$ COMPLETE AREA (requires a minimum order of 100 sq. ft.) - ISLAND AND PENNINSULA BOOTHS Please select option(s) below and calculate square footage. Prices below are per sq. ft. SQUARE FOOTAGE DISCOUNT RATE STANDARD RATE AMOUNT QTY ITEM# DESCRIPTION ft. x ft. = sq. ft. \$ 314 Standard Carpet 4.98 7.47 _____ft. x _____ft. = _____sq. ft. \$ \$ 350 Ś 2.44 Padded Area Size 1.63 360 **Plastic Covering** _____ft. x ____ft. = ____sq. ft. \$ 0.88 \$ 1.33 Ś Yes, I have completed and included the Payment Authorization Form. Sub Total If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service \$ Tax 8.000% Center at your show/event prior to leaving. No credits or refunds will be issued after close of the show/event on items and/or services ordered and not received. **Grand Total** Cancellation after deadline date will be charged at 50% of prevailing rate. Cancellation after installation will be 100% of prevailing rate. Requests made after the deadline will be filled, as available, at the standard rate. All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual. **Exhibiting Company Name:** _ Booth #

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Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

CLEANING SERVICES

All rental carpets ordered from Fern Exposition and Event Services are installed in clean condition. Any cleaning service required within your booth space for debris accumulated during set-up and exhibit hours should be ordered below. Cleaning will be done each evening. Any cleaning service required within your booth the following morning will result in a re-vacuum charge of \$0.21 per sq. ft. There will be an additional charge for cleaning carpets that are subjected to excessive wear and tear such as wood or metal shavings generated by demonstrations, food sampling, landscape, etc.

VACUUM/SHAMPOO/MOP		
All rates are based on the total square footage of your exhibit space (100 sq. ft. minimum)	Prid	ces below are per square foot
903 Vacuum - DAILY of carpet, empty wastebaskets before initial opening of exhibit and daily thereafter.	\$	0.41 (Per Day)
901 Vacuum - ONCE of carpet, empty wastebaskets ONCE before initial opening of exhibit.	\$	0.43
DAILY Vacuum of carpet, empty wastebaskets for space more than 1,000 sq. ft.	\$	0.38
905 Shampoo - ONCE before initial opening of exhibit.	\$	0.86
909 Mopping - tile / linoleum / floor covering	\$	0.86
PORTER SERVICE		Price is per day
Porter Service includes emptying wastebaskets and policing exhibit space at two hour intervals during show hours. These services are offered on a daily basis.	\$	362.75
DISPLAY WIPE DOWN		
911 Display wipe down before initial opening (4 hr minimum) \$\\$102.25 \text{per hr ST} \text{153.50 qer hr OT} \text{\$ 204.50 per hr DT}\$		
913 Display wipe down daily (4 hr minimum) \$ 102.25 per hr ST \$ 153.50 per hr OT \$ 204.50 per hr DT		
Please indicate any special instructions:		
ESTIMATED CLEANING SERVICE COST		
Exhibit Space: ft. X ft. = sq. ft. (100 sq. ft. minimum) X \$ per sq. ft. X	days = \$	
Porter Service: \$ 362.75 X days = \$		
Display Wipe Down: hrs. (4 hr. minimum per day) X days X \$ = \$		
Yes, I have completed and included the Payment Authorization Form. If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service Center at your show/event prior to leaving. No credits or refunds will be issued after close of the show/event on items and/or services ordered and not received. Cancellation of any portion of cleaning order after deadline date will be charged at 25% of or Requests made after the deadline will be filled as work force is available.	000% \$ Total \$	
All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manu	ıal.	
Exhibiting Company Name:	_ Booth # _	

040118-03632



1500 Old Leonard Avenue Columbus, OH 43219 Phone: 614.253.1500

Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH

Discount Deadline: September 07, 2018

Click here to view the Panelboard Brochure

DIII	I FTIN	BO	V DUC

02-12622-18

QTY	ITEM #	DESCRIPTION		STYLE	DISC	OUNT RATE	STAN	STANDARD RATE		AMOUNT
	603	4' x 8' Velcro Board	(gray only)	Horizontal	\$	190.50	\$	285.75	\$	
PERF	ORATED	BOARD								
QTY	ITEM #	DESCRIPTION		STYLE (Please circle selection)	DISC	OUNT RATE	STAN	IDARD RATE		AMOUNT
	613	2' x 8' Perforated bo	ard panel	V / H	\$	127.00	\$	190.50	\$	
	615	4' x 8' Perforated bo	ard panel	V / H	\$	158.50	\$	237.75	\$	_
	622	10' Back Wall			\$	306.25	\$	459.50	\$	
	624	10' Back wall with tw	vo (2) 2'x8' side wi	ngs	\$	621.50	\$	932.25	\$	
	626	10' Back wall with tv	vo (2) 4'x8' side wi	ngs	\$	453.75	\$	680.75	\$	
	Perforated board hooks are NOT provided									
;	Standard	perforated board is v	white. Other color	rs are available ເ	ipon re	quest at add	ditiona	ıl cost.		
	617	Special color for 2' x	8' (per panel)		\$	75.00	\$	112.50	\$	
	619	Special color for 4' x	8' (per panel)		\$	75.00	\$	112.50	\$	
		Please specify color								
SHEL	.VING (fo	r Perforated Board)								
QTY	ITEM #	DESCRIPTION			DISC	OUNT RATE	STAN	IDARD RATE		AMOUNT
	631	4' long x 6" deep - v	white		\$	22.75	\$	34.25	\$	
	635	8' long x 6" deep - v	white		\$	38.00	\$	57.00	\$	
	637	Special color (per sh	elf)		\$	22.75	\$	34.25	\$	
		Please specify color								
• Stv	vle "V" (Ve	rtical)								
	rle "H" (Ho									
- Sty	11 (110	mizoman								
	Yes, I have	completed and included th	e Payment Authorizati	on Form.				Sub Total	\$	
	-	any questions or concern	-				Ta	ax 8.000%	\$	
	•	•	_		ed arter d	d after close of the		Grand Total		
	show/event on items and/or services ordered and not received. Cancellation after deadline date will be charged at 50% of prevailing rate. Cancellation after installation will be 100% of prevailing rate. Requests made after the deadline will be filled, as available, at the standard rate. All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual.									

Exhibiting Company Name: _		Booth #
	221	



Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

FOUR COLOR DIGITAL SIGNS

Click here for Graphics Submission Guidelines

Prices indicated are based upon process color printing, mounting and laminating on showcard or foam core. Signs other than sizes listed will be prepared on a sq. ft. basis, rounded to the nearest 1/2 ft. x 1/2 ft. Minimum order is \$30.00.

Emblems, trademarks, logos, special style lettering, etc., are inclusive of the above prices. Please go to our graphics submission guidelines for additional information. If you have any questions on formats supported please contact Fern Exposition and Event Services.

QTY I	ITEM #	DESCRIPTION	DIS	COUNT RATE	STA	NDARD RATE	AMOUNT		
	861	7" x 11" Digital	\$	49.00	\$	73.50	\$		
	863	11" x 14" Digital	\$	114.75	\$	172.25	\$		
	865	14" x 22" Digital	\$	132.25	\$	198.50	\$		
	867	7" x 44" Digital	\$	132.00	\$	198.00	\$		
	871	14" x 44" Digital	\$	162.75	\$	244.25	\$		
	873	22" x 28" Digital	\$	162.75	\$	244.25	\$		
	875	28" x 44" Digital	\$	304.00	\$	456.00	\$		
	879	24" x 96" Digital	\$	601.75	\$	902.75	\$		
	881	48" x 96" Digital	\$	1,212.25	\$	1,818.50	\$		
	882	Foam core x = sq ft (price is per sq ft)	\$3	8.50/sq ft	\$5	7.75/sq ft	\$		
	883	Sentra x = sq ft (price is per sq ft)	\$4	2.75/sq ft	\$6	4.25/sq ft	\$		
	885	SGL Banner x = sq ft (price is per sq ft)	\$3	8.75/sq ft	\$5	8.25/sq ft	\$		
	887	DBL Banner x = sq ft (price is per sq ft)	\$6	7.00/sq ft	\$10	0.50/sq ft	\$		
Color o	Sign Copy: Color of Background: Color of Lettering: Sign Orientation:								
Yes, I have completed and included the Payment Authorization Form. If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service Center at your show/event prior to leaving. No credits or refunds will be issued after close of the show/event on items and/or services ordered and not received. Sub Total \$ Tax 8.000% \$ Grand Total \$									
		No refund on orders cancelled after Requests made after the deadline will be filled, as All orders are subject to the terms and conditions as ou	avai.	lable, at the star					
Exhibiting Company Name: Booth #							oth #		



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Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Discount Deadline: September 07, 2018

FLORAL and PLANTS

Charges listed include delivery to your booth, rental (not sale) during the event and removal. All floral is provided on a 7 day or less rental basis. Any floral missing at time of pick-up will be invoiced at prevailing replacement cost in addition to rental rates.

POT	TED PLAI	NTS - Please select color or type					
QTY	ITEM#	DESCRIPTION	OUNT RATE	STAN	IDARD RATE	AMOUNT	
	1502	Bromeliads - Select color: Red / Orange / Pink	\$	49.00	\$	71.00	\$
	1503	Chrysanthemums - Select color: White / Yellow / Lavender	\$	32.75	\$	47.50	\$
	1505	Ferns - Select type: Floor / Hanging	\$	49.00	\$	71.00	\$
	1549	lvy	\$	49.00	\$	71.00	\$
	1506	Seasonal Flowering Plants	\$	41.00	\$	59.50	\$
		Please specify:					
TROF	PICAL GRE	EN PLANT - Please select size and shape					
QTY	ITEM#	DESCRIPTION	DISC	OUNT RATE	STAN	IDARD RATE	AMOUNT
	1507	3 FT - Select type: Slim / Full	\$	32.75	\$	47.50	\$
	1509	4 FT - Select type: Slim / Full	\$	41.00	\$	59.50	\$
	1511	5 FT - Select type: Slim / Full	\$	49.00	\$	71.00	\$
	1513	6 FT - Select type: Slim / Full	\$	57.52	\$	83.50	\$
	1515	7 FT - Select type: Slim / Full	\$	65.50	\$	95.00	\$
FRES	SH CUT F	LOWER ARRANGEMENTS - Please select size and specify	color				
QTY	ITEM #	DESCRIPTION		OUNT RATE	STAN	IDARD RATE	AMOUNT
	1545	Small - Color	\$	50.00	\$	72.50	\$
	1546	Medium - Color	\$	75.00	\$	108.75	\$
	1548	Large - Color	\$	100.00	\$	145.00	\$
FLOF	RAL PACE	KAGES					
QTY	ITEM#	DESCRIPTION	DISC	OUNT RATE	STAN	IDARD RATE	AMOUNT
	1521	Floral Package A - Two 3' Tropical Green Plants and One Flowering Plant	\$	114.50	\$	166.00	\$
	1523	Floral Package B - Two 3' and One 4' Tropical Green Plants, and One Flowering Plant	\$	115.50	\$	225.50	\$
	Yes, I have	\$					
	If you have Center at y	\$					
	show/ever	and Total	\$				
		No refunds on orders cancelled afte Requests made after the deadline will be filled, a			ndard re	ate.	
		All orders are subject to the terms and conditions as of					

Exhibiting Company Name:	Booth #
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2CL



Society of Sensory Professionals Conference

September 26 - 27, 2018

Exhibiting Company Name:

Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Deadline	to	Ret	urn	th	is I	Foi	rm	1:
	Se	pte	mb	er	07.	20	1	8

INSTALLATI	ON & DISI	MAN	TLE LAB	OR S	SERVICES							
Plan A (Sup	ervised by	/ Fern	ı) - labor	que	estionnaii	e r	nust be complete	ed		Installation La	bor Rate	
1001	Labor for	Install	lation	#	of Laborers	Re	q: Est. Ho	ours: _		Straight Time	\$	102.25
1003	Labor for	· Disma	antle	#	of Laborers	Re	q: Est. H	ours:		Over Time	\$	153.50
35	% charge fo	or Fern	Supervise	d ser	vices with a	n mi	nimum of \$ 10	2.25		Double Time	\$	204.50
	-			used o	on installati	on/	dismantle, and when	possi	ole, all work is			
•	ed on straigh						Dhono					
						'	Phone:			Charges for labor s prevailing rates of		
Plan B (Sup	•				•					labor before 8:00 A	AM and after 4:00	PM
1001							q: Est. Ho			weekdays and all h charged at over tin		
							Start Date:			holidays will be ch	arged at double tin	ne rate.
1003							q: Est. He			Minimum charge of hour increments at		an & 1/2
							Start Date:				,	
							none:			For information a	nd cost relative to	
Estimated I		oor C	ost for A	Adva	inced Pay	/me	ent			unloading and relo		the
Installation		X		X		_		\$		Material Handling form enclosed.	& Freight Service (Order
otraight time	# of Laborers	^ _	# of Hours	^ .	# of Days		Total Straight Time hours	Ψ	Estimated Cost	joini enciosea.		
Over time		Χ _		Х		=		\$				
	# of Laborers		# of Hours		# of Days		Total Over Time hours		Estimated Cost	Your company is e	ncouraged to carry	,
Double time		Χ_		Χ.		=	Total Double Time hours	\$		insurance covering	potential injury, d	lamages
	# of Laborers		# of Hours		# of Days		Total Double Time hours		Estimated Cost	or loss associated v Exposition & Event		
Plan A - Add	35%	fo	r Fern Ex	posi	tion Super	visi	on	\$_		responsible for inju	-	
Dismantle:		v		v		_		ċ		damage or loss of of Fern Exposition		
Straight time	# of Laborers	, ^ _	# of Hours	^ .	# of Days	_	Total Straight Time hours	ب د	Estimated Cost	limited to a maxim	um of 50% of the	total
Over time		Х		Х		=		\$		labor bill, not to ex important that exh		
	# of Laborers		# of Hours	_	# of Days		Total Over Time hours		Estimated Cost	in at the Fern Exhil	bitor Service Cente	r to pick
Double time				Х			· 	\$		up labor ordered. E also check the labo	•	
	# of Laborers		# of Hours		# of Days		Total Double Time hours			Exhibitor Service C		etion of
Plan A - Add	35%	fo	or Fern Su	ıperv	rision			\$		work. All work is to supervision of the		
* C++ +: :-			-	:	- -: :a£ -	L				representative.		
* Start time is Yes, I have	• •									Sub Total	\$	
If you ha	ive any ques	tions o	or concern	ıs abo	out your in	oic/	e, please visit the Fe		nibitor Service Center	Tax 8.000%	\$	
•	show/event and/or serv	•	_			efun	ds will be issued aft	er clos	se of the show/event	Grand Total	\$	
	-					in 48	3 hours of start will b	e char	ged one hour minimun			
						-			- ed as work force is ava lined in the Exhibitor Se			

Booth #



Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Deadline to Return This Form: September 07, 2018

This form must be completed and submitted if your display is to be set-up and/or dismantled by Fern under Fern supervision.

under Fern supervision. **INBOUND SHIPPING AND SET-UP INFORMATION** Shipment being sent to: Advance Warehouse Show Site Date of shipment: Carrier: Number of: Crates _____ Cartons ____ Cases ____ Set-up Instructions/Photos: Attached With Exhibit / Crate number ____ Carpet: Rented from Fern With Exhibit Size: Color: Electrical Placement Drawing: Attached With Exhibit Electric Run Under Carpet? Yes No Additional information: Graphics: With Exhibit Shipped Separately Additional information: Tools and Equipment Required: **OUTBOUND SHIPPING INFORMATION** Carrier: Fern Transportation Other Level of Service: Ground 2nd Day Next Day SHIP TO ADDRESS Company Name: Contact Name: Address: City: State: Zip Code: Email: Phone: BILL TO ADDRESS ☐ Prepaid ☐ Collect Company Name: Contact Name: Address: Citv: State: Zip Code: Email: In the event your selected carrier fails to show on final move-out day, please select on of the following options: Re-route on Fern Transportation Deliver back to warehouse at exhibitors expense (if available) Yes, I have completed and included the Payment Authorization Form. If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service Desk at your show/event prior to leaving. No credits or refunds will be issued after close of the show/event on items and/or services ordered and not received. All orders are subject to the terms and conditions as outlined on the Terms & Conditions in the Exhibitor Service Manual. Exhibiting Company Name: _ Booth



Exhibiting Company Name:

1500 Old Leonard Avenue Columbus, OH 43219 Phone: 614.253.1500

Fax: 614.253.9101 email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Deadline to Return this Form: September 07, 2018

You are required to use this form ONLY if y and/or dismantle your exhibit. Please refer		
YES, we will be using an independen	t Display House Contractor to ins	stall / dismantle our display.
Name of Display House:		
Address:Street	City/Sta	te Zip Code
Telephone:	Fax:	
Email:		
Display House Contact Name:		
I have notified our Independent Display Heat Certificate of Insurance to the Official Shate shown above.		
Print or Type Name		
Signature		Date

Booth #



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Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Policy Regarding Official Service Contractor and Regulation for Exhibitor Appointed Display House Contractors to Install and Dismantle Displays

Show Management, acting on behalf of all exhibitors and in the best interest of the exposition, has appointed an Official Service Contractor to perform and provide necessary services and equipment.

The Official Service Contractor is appointed to:

- a. Insure the orderly and efficient installation and removal of the overall exposition,
- b. Assure the distribution of labor to all Exhibitors according to the need,
- c. Provide sufficient labor to satisfy the requirements of Exhibitors and for the exposition itself,
- d. See that the proper type and limits and insurance are in force, and
- e. Avoid any conflict with local union and/or exhibit hall regulations and requirements.

The Official Service Contractor will provide all usual trade show service, including labor. Exceptions are:

- f. Supervision may be provided by the Exhibitor,
- g. The Exhibitor may appoint an outside independent contractor for installation and dismantle only of the Exhibitor's display.

Exhibitors may employ the service of independent contractors to supervise the installation and dismantle of their display, providing that the Exhibitor and the installation and dismantling contractor comply with the following requirements:

- 1. The Exhibitor, in writing, must notify Show Management and Fern Exposition and Event Services of their intention to utilize an independent contractor no later than the given deadline date, furnishing the name, address and telephone number of the firm. Letters as such from independent contractors are neither valid nor acceptable.
- Only the exhibitor named independent contractor's employees will be authorized on the show floor. Employees of third parties named or subcontracted by the Exhibitor named independent contractor will not be authorized admittance on the show floor unless those employees are named and badges as specified in the following article.
- 3. The independent contractor must furnish Show Management and Fern Exposition and Event Services with the names of all on-site employees who will be working on the exposition floor prior to the first move-in day and see that they have and wear at all times identification badges supplied by the independent contractor containing the independent contractor name, employee name, and Exhibitor company name, plus wear an exhibitor work pass supplied by Show Management.
- 4. The independent contractor must have all business licenses, permits and Worker's Compensation insurance required by the State and City government and the Convention Center Management prior to commencing work and shall provide Show Management and Fern Exposition and Event Services with evidence of compliance.
- 5. The independent contractor must carry a minimum of \$1,000,000.00 in Commercial General Liability Insurance and shall provide Show Management and Fern Exposition and Event Services with a certificate of insurance showing coverages and amounts and naming the sponsor, Fern Exposition and Convention Center as coinsured.
- 6. The independent contractor must follow the scheduled work times or pay any additional costs incurred because of extended work hours.
- 7. The independent contractors may not solicit business on the exhibit floor.
- 8. The independent contractors must confine their operation to the exhibit area of their clients. No service desks, storage areas or other work facilities will be located anywhere else in the building. The show aisles and public spaces are not part of the Exhibitor's booth space.
- 9. The independent contractors must comply with all labor agreements and practices and must not commit or allow to be committed by persons in their employment any acts that could lead to work stoppages, strikes or labor problems.
- 10. The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, Fern Exposition and Event Services. The independent contractors must coordinate all of their activities with Fern Expositions.
- 11. For services such as electrical, plumbing, telelphone, floral, booth cleaning and drayage, no contractor or supplier other than the Official Service Contractor/Supplier will be approved. This regulation is necessary because of licensing, insurance, and work done on equipment and facilities owned by parties other than the Exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.



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email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

This form is not subject to a deadline date

FERN TRANSPORTATION

Fern offers personalized service with a representative who is an expert in exhibit transportation and is familiar with all details pertaining to each tradeshow. We also provide pre-printed labels and shipping documents for inbound and outbound shipments. For your convenience, our representative will be on show site and available to assist with all your transportation needs.

return this form.				
2nd Day Air	Next Day Air	Note: Air Freight will		
Residential Pick-up	Inside Pick-up	be billed on Actual or Dimensional Weight,		
Insurance cost (min. \$100): \$4.2	.5 per \$100.00	whichever is greater.		
Toll Free: 800.513.1209 / Loc	al: 513.297.2374 / Fax: 51	3.297.2377		
Advance Warehouse	Show Site			
	FACILITY HOURS:			
2:	Zip Code:			
Phone:				
		_		
2:	Zip Code:			
Phone:				
PACKAGE DESCRIPTION				
Pkg #1 Description:	F	Est. Wt.:		
Pkg #2 Description:	F	Est. Wt.:		
Pkg #3 Description:	E	Est. Wt.:		
Pkg #4 Description:	F	Est. Wt.:		
Pkg #5 Description:	F	Est. Wt.:		
	Total Estimated Weight:			
	ervice Center at your show/eve	ent prior to leaving. No		
ims and conditions as outlined in t	THE EXHIBITOR SERVICE IVIUNUAL.			
		Booth #		
	2nd Day Air Residential Pick-up Insurance cost (min. \$100): \$4.2 Foll Free: 800.513.1209 / Local Advance Warehouse Section	2nd Day Air		



1500 Old Leonard Avenue Columbus, OH 43219 Phone: 614.253.1500 Fax: 614.253.9101

email: columbus@fernexpo.com

Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Deadline to Return this Form: September 07, 2018

MATERIAL HANDLING

Exhibiting Company Name:

Rates below include receipt of your freight; delivery to the booth; storage and return of empty crates; and reloading. Additional charges may apply if your shipment does not arrive/depart during the designated move-in/out times.

A 200 lb. minimum charge per shipment applies.

ADVANCE WAREHOUSE SHIPMENTS							
Category	Description	Rate pe	r lb.	Minimum Charge			
Α	Crated or skidded shipment via common carrier	\$	0.95	\$	190.00		
В	Crated or skidded shipment via van lines, POV or specialized carrier, Fed Ex, UPS or USPS	\$	1.19	\$	238.00		
С	Loose or uncrated shipment or shipment requiring special handling	\$	1.43	\$	286.00		
L	Shipment received late to warehouse	\$	1.66	\$	332.00		

DIRECT TO	O SHOW SITE SHIPMENTS	Fir	st Package	Ea	ach Additional
Р	Small package shipments not exceeding 50 lbs per shipment via Fed Ex, UPS or overnight carrier	\$	40.00	\$	25.00
OTHER SE	RVICES				
R	For delivery of shipment at the close of show back to Fern warehouse, for loading on to outbound carriers or for post-show storage	\$	0.24	\$	120.00

PLEASE COMPLETE THE ESTIMATED MATERIAL HANDLING CALCULATION PAGE AND SUBMIT WITH PAYMENT BY DEADLINE DATE.

Yes, I have completed and included the Payment Authorization Form. If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service Center at your show/event prior to leaving. credits or refunds will be issued after close of the show/event on items and/or services ordered and not received.	No
All orders are subject to the terms and conditions as outlined in the Exhibitor Services Manual.	



Fax: 614.253.9101

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Society of Sensory Professionals Conference

September 26 - 27, 2018

Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

Deadline to Return this Form: September 07, 2018

MATERIAL HANDLING GUIDELINES

- 1. The Advance Warehouse will ONLY accept packaged shipments, including crates, boxes and skids. Uncrated or unwrapped pieces should be sent DIRECTLY to the CONVENTION FACILITY to arrive AFTER 8:00AM on the first day of exhibitor installation.
- 2. Rates are based on per shipment basis. A shipment is considered freight received from one shipping origin on one day. Each separate delivery is considered a separate shipment.
- 3. Complete terms and conditions are outlined in the Terms & Conditions.

SHIPPING ADDRESSES

ADVANCE WAREHOUSE

Label each piece of shipment(s) as follows:

(Exhibiting Company Name)

c/o Fern Exposition SEKO/YRC 4735 W 150th Street Cleveland, OH 44135

Society of Sensory Professionals

Conference

(Booth #)

Shipments must arrive by: **Tuesday, September 25, 2018**

ESTIMATED FREIGHT PAYMENT CALCULATION

Enter estimated total pounds of all your shipments by rounding up each total shipment weight to the nearest 100 pounds (i.e., 530 lbs of any number of pieces would be figured as 600 lbs), any shipment with a total of 200 lbs or less should be calculated at the 200 lb minimum.

	Category	# of pieces	Weight (200 lb Min.)	Rate	Est	timated Total
Shipment 1				X	_ = \$	
Shipment 2				X	_ = \$	
Shipment 3				X	_ = \$	
Shipment 4				X	_ = \$	
Shipment 5				X	_ = \$	
☐ Yes, I have com If you have any qu your show/event items and/or serv	\$					

All shipments are subject to the terms an	d conditions as outlined on the	Terms & Conditions Form in	the Exhibitor Service Manual
---	---------------------------------	----------------------------	------------------------------



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Society of Sensory Professionals Conference

September 26 - 27, 2018 Hilton Cleveland Downtown Hotel - Superior A & B, Cleveland, OH 02-12622-18

STRAIGHT TIME RATES QUOTED are for Monday through Friday 8:00am - 4:00pm. Freight handled on OVERTIME, before 8:00am and after 4:00pm on weekdays and on Saturday, Sunday or a Holiday, an additional 25% per cwt will be charged.

RATES APPLY to each pound subject to the published minimum weight and are based on the actual or estimated INBOUND weight. No allowance will be made for attrition during the convention. Each shipment is considered separately. NO cumulative weights will be allowed on minimums, split shipments, free astrays, etc. Special service rates will not be split for mixed shipments.

SHIPMENTS OR EQUIPMENT REQUIRING SPECIAL HANDLING at the convention facility will be subject to a surcharge as indicated on the freight rate schedule. This classification shall be applied to, but not limited to, van shipments or shipments which are packed in such a manner as to require unloading by hand (i.e. loose display parts, uncrated equipment not delivered on a flat bed truck, etc.). Material will be unloaded from vans, exhibitor's truck or trucks of others at the convention facility, delivered to the exhibitor's booth, picked up at the close of the show, moved to the loading area and reloaded on trucks. It is incumbent on the exhibitor to provide written and accurate weight information on each shipment. Shipments received without receipts or freight bills such as UPS or U.S. Mail will be delivered to the booth without guarantee of piece count or condition. No liability will be assumed for such shipments.

SPECIAL SERVICES AND RATES - Fern Exposition & Event Services will provide steel banding services at \$2.00 per In. ft. as well as shrink wrap services for packaging of displays and equipment at \$66.25.00 per skid-shrink wrap. Please see the Fern Exposition & Event Services Desk. Forklifts and drivers are available for spotting equipment in the booth at prevailing rates for equipment and labor. Mobile equipment will be moved in and out of the exhibit facility for \$204.5.00 per round trip.

COLLECT SHIPMENTS may be refused or accepted at the option of Fern Exposition & Event Services. In cases where Fern Exposition & Event Services elects to receive such shipments, the responsible exhibitor or shipper will be notified immediately and payment in full for all charges due must be wired to Fern Exposition & Event Services within 24 hours. A twenty-five percent (25%) special service will be added to the freight bill for handling any consignments under these conditions. A \$10.00 MINIMUM fee will apply to this service

HAULING TO OR FROM LOCAL FACILITIES will be charged at prevailing hourly rates. In addition, appropriate weight charges for services rendered in accordance with the freight rate schedule will be applied.

INBOUND AND OUTBOUND TRAFFIC SCHEDULES are the responsibility of Fern Exposition and Event Services. To assure orderly and expeditious handling of exhibit material into and out of the convention hall, it is suggested that exhibitors, including local companies, clear all movement of exhibit material through Fern Exposition & Event Services, who is prepared to handle local pick-ups and deliveries on a coordinated schedule. In order to minimize congestion and comply with union requirements, all shipments should be channeled through Fern Exposition & Event Services.

EXHIBITS TO BE STORED will be charged at a rate of \$0.05/lb per month, with a minimum monthly rate of \$30.00 or fraction thereof. No charge for storage will be made for inbound shipments when received 14 days prior to the show.

EXHIBIT LOSS OR DISAPPEARANCE - Please refer to Terms and Conditions (TC-01 and TC-02) in this Exhibitor Services Manual.

DISPUTES - Please refer to Terms and Conditions (TC-01 and TC-02) in this Exhibitor Services Manual

INSURANCE - Please refer to Terms and Conditions (TC-01 and TC-02) in this Exhibitor Services Manual.



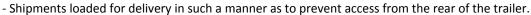
What is Special Handling?

Shipments loaded or unloaded in any of the below examples require additional time, labor and/or equipment.

Shipments requiring special handling

Stacked Shipments & Side Door Loading/Unloading

- Unstacking/stacking, unstrapping/strapping, or loadbars to be removed/installed during the load or unload process.
- Freight loaded to full capacity of trailer; top to bottom, side-to-side, "high and tight", cubed-out.
- Shipments loaded in such a manner requiring items to be removed to ground level.
- Loose items placed on top of crates and/or pallets.
- Designated piece loading/unloading freight loaded in certain manner to ensure all items fit, or per driver's instructions.





Stacked Loading

Uncrated Shipments

- Material that is shipped loose, pad-wrapped, unskidded without proper lifting bars or hooks, or shrink wrapped with no other protection.
- Shrink wrapped and padded freight are not considered crated. This includes freight that could be skidded, banded, shrink wrapped, or pad wrapped.
- Loose furniture, even if skidded and/or shrink wrapped/padded.



Uncrated, even if skidded

Shipments Containing Carpet

- Carpet and/or carpet padding shipments require additional labor and equipment to load/unload if the carpet is shipped "loose".
- In order to qualify for the lower material handling rates, these items must be banded to a skid AND floor loaded, or in a carpet pig, so it can be picked up by a forklift without additional labor.



Carpet & Padding (shipped "loose")



Carpet/Padding is not additional handling if skidded & floor loaded

Improper Delivery Receipts

- Shipments that are received without individual Bills of Lading and/or certified weight tickets.

Crated or skidded shipment via van lines, POV or specialized carrier

Ground Loading/Unloading & Improper Delivery Receipts

- Vehicles that are not dock height, preventing the use of loading docks.
- Shipments that are received from van lines or small package carriers including, but not limited to, Atlas Van Lines, United Van Lines, Bekins, UPS, Fed Ex, DHL, USPS.



Material Handling services include the unloading of your exhibit materials, storage of up to 14 days at the advance warehouse prior to show move-in, delivery to the booth, moving empty containers to and from empty storage and moving exhibit materials from booth to reload onto outbound carriers.

How do I ship to the advance warehouse?

Typically, freight will be received at the advance warehouse beginning 30 days prior to exhibitor move-in. Refer to the Exhibitor Services Manual (ESM) or contact a Fern Exhibitor Services Representative at the phone number or e-mail address listed in the ESM for the time frame in which freight will be received at the advance warehouse. To ensure the arrival of your material at show site, freight should arrive by the deadline date noted on the Material Handling and Freight Services Order form. For your convenience, labels with the warehouse address are included in the ESM. The warehouse will accept crates, cartons, skids, cases and carpets. Loose or pad wrapped material must be sent direct to show site. All shipments must have bill of lading and a certified weight ticket. Freight received at the advance warehouse will be delivered to your booth prior to your arrival at show site.

How do I ship to show site?

Freight will be accepted during exhibitor move-in. Please refer to show move-in dates and times on the Show Information page in the ESM. Shipping address can be found on the Material Handling and Freight Services Order form and the Show Site shipping labels. All shipments must have bill of lading and a certified weight ticket.

Can I ship my materials collect?

Collect shipments will not be accepted. Please be sure to mark your bill of lading "prepaid". This will designate that the shipping charges will be paid by the exhibitor or a third party.

What do I do with my empty containers during the show?

Empty labels are available at the Exhibitor Service Desk. Place a label on each container. Containers with these empty labels will be picked up and stored in a non-accessible area.

Are my materials secure after they are delivered to the show or before they are picked up after the show?

Consistent with trade show industry practices, your materials may be left unattended between the delivery of your shipment to your booth and your arrival, as well as the time between the close of the show and leaving your booth and the pick-up of your materials. It is recommended that arrangements for a representative to stay with your materials during these times. It is recommended to insure your materials from the time they leave your company to when they are returned. All materials handled by Fern are subject to the Terms & Conditions included in the ESM.

How do I ship my materials after the close of the show?

An Outbound Bill of Lading Request form is included in the ESM. To save time, complete and submit this form to Fern Exposition & Event Services prior to exhibitor move-in. Your BOL and labels will be available at the Exhibitor Service Desk prior to the close of the show. If you do not submit the form ahead of time, you can still receive your documents by visiting the Exhibitor Services Desk at show site. Once your materials are packed up and labeled, you will turn your BOL into the Exhibitor Services Desk before leaving the show floor

For your shipping convenience, information or representatives from the official show carrier will be on site to handle outbound transportation. If you are shipping with a carrier other than the official show carrier, you will need to contact your carrier and provide them with pick-up information. Please refer to the Show Information form or contact Fern Exposition & Event Services for dates and times. If your designated carrier fails to show by the designated time, your freight will either be re-routed onto the official show carrier or returned to the warehouse at an additional expense to the exhibitor.

Do I need to order forklift services to have my materials loaded or unloaded?

Forklift services are for the installation or dismantling of your booth. If you need your materials loaded and/or unloaded to/from your booth you will need to complete the Material Handling and Freight Services order form located in the ESM.

EXHIBIT MATERIAL RUSH

ADVANCE WAREHOUSE

To:	
(Exhibiting Company Name)	
c/o Fern	
SEKO/YRC	
4735 W 150th Street	
Cleveland, OH 44135	

Society of Sensory Professionals Conference

Must Arrive By: Tuesday, September 25, 2018



EXHIBIT MATERIAL RUSH

ADVANCE WAREHOUSE

To:

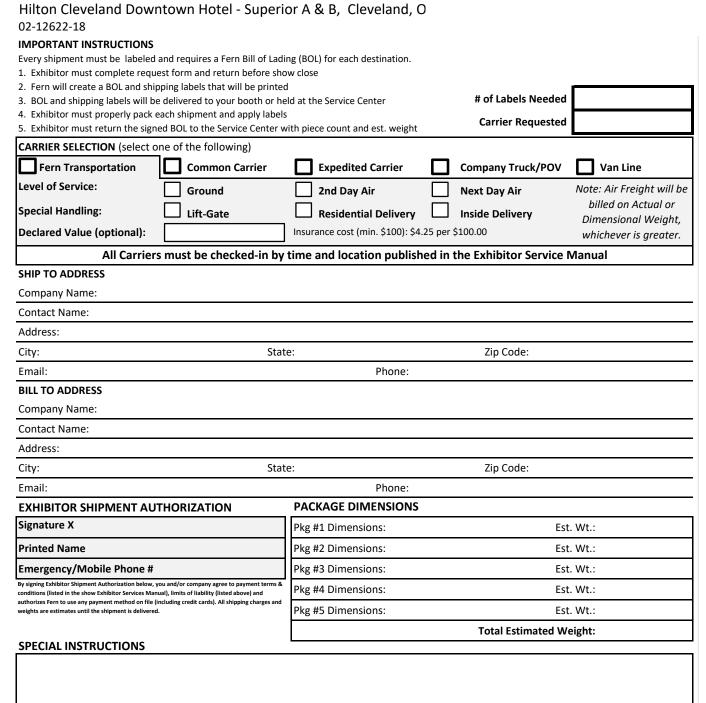
10	
	(Exhibiting Company Name)
c/o Fern	
SEKO/YRC	
4735 W 15	50th Street
Cleveland	, OH 44135

Society of Sensory Professionals Conference

Booth Number:	
---------------	--

Must Arrive By: Tuesday, September 25, 2018





If you have any questions or concerns about your invoice, please visit the Fern Exhibitor Service Center at your show/event prior to leaving. No

All orders are subject to the terms and conditions as outlined in the Exhibitor Service Manual.

credits or refunds will be issued after close of the show/event on items and/or services ordered and not received.

tern

September 26 - 27, 2018

Society of Sensory Professionals Conference

Yes, I have completed and included the Payment Authorization Form.

Exhibiting Company Name:

outbound bill of lading request

1500 Old Leonard Avenue Columbus, OH 43219

email: columbus@fernexpo.com

Phone: 614.253.1500 Fax: 614.253.9101

10118-03632

Booth #

2018 SSP Conference Regulations and Liability Statement

1. Exhibit Space

Includes an 8 ft deep x 10 ft wide piped and draped area with 3 ft drape on side and back rails and 1 company identification sign along with one table and two chairs. The exhibit hall is carpeted this year. Additional furnishings must be purchased via the Exhibitor Services Kit which will be sent July 8, 2018. There will be only one company represented per exhibit booth (i.e., identification sign, program book exhibitor description, conference signage, website current exhibitors, etc.).

2. Space Assignments

Space assignments will be made in order of when the application is received. SSP reserves the right to rearrange the floor plan and/or relocate any exhibit. SSP has the right to enforce any and all portions of these rules and regulations. In interpreting these rules and policies, particular attention will be given to preserving the professional and educational nature of the exhibit.

3. Admission

Entrance to the exhibit area is by 2018 SSP Conference name badge only. Each exhibit is entitled to two (2) complimentary show floor passes (includes lunch on Thursday). Exhibitors will need to register for the full SSP Conference if they would like to attend any sessions or additional events or food functions, including the Gala. Gala tickets are available for purchase.

4. Exhibit Shipping, Set Up and Staffing

Exhibit shipments CANNOT be shipped directly to the hotel and must go through the official decorator. Exhibitors must have their 2018 booth set up prior to the opening of the show. Move-in and move-out times for exhibitors and the decorating company will be strictly adhered to so that additional rental charges are avoided. Exhibitors must staff their exhibit space at all times during the exhibit hours. Failure to adhere to the above will cause forfeiture of space. No refunds on space will be made after June 4, 2018, and SSP will have the right to use the space for whatever purpose they deem appropriate.

5. Fire and Safety

All exhibits or portions thereof, must fully comply with applicable health, fire, and safety regulations. No combustible decorations, such as crepe paper, tissue paper, confetti, cardboard or corrugated paper, shall be used at any time. All materials and fluids which are flammable must be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not allowed without the written permission of the Fire Prevention Bureau.

6. Conduct in Exhibition Area

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc.., must be made inside the exhibitor's area. Canvassing, solicitation of business or the use of advertising materials or signs by firms other than those who have contracted for space is prohibited. The distribution by exhibitors of circulars, catalogs, or other advertising materials for firms which are not exhibitors is prohibited. Exhibits cannot have items or structures taller than 4 ft. in the front half of their linear booth space unless prior approval is given. Items cannot obstruct the view of other exhibits. SSP has the right to decline or prohibit any display or portion thereof which in the opinion of the SSP Exhibit Manager is not proper in keeping with the character of the exhibition. SSP may restrict displays which, because of noise, acts, odors, costumes, gimmicks, method of operation, materials or for any reason, become objectionable to the exhibition. In the event of such restriction or eviction, SSP is not liable for any refunds or rentals or other exhibit expense.

7. Food and Beverage Samples

Sample size food and beverage is allowed, however, exhibitors must work through the venue's exclusive caterer.

8. Contests, Games, Raffles, and Lotteries

Exhibitors may not offer or give attendance, door, or other similar prizes in the exhibition space or adjacent area. Contests, lotteries, raffles, and games of chance are prohibited. All "giveaways" shall be of a nominal monetary value and in keeping with the nature of a scientific and professional meeting, unless prior written approval by show management.

9. Care of Building and Equipment

Nothing shall be posted, tacked, nailed or screwed or otherwise attached to columns, walls, floor, or other parts of the building or furniture. Exhibitors will be responsible for any damage to persons or property caused by reason of their exhibits, employees, agents, or servants.

10. Display Guidelines

If an exhibitor plans to install a display (custom, pop-up, or table-top), no part of the display may project out of the exhibit space so as to obstruct the view of adjacent exhibit space. No exhibit, or its contents, may exceed a back wall height of eight feet (8'). Side wall height restrictions are as follows: the exhibit cannot exceed a height of eight feet (8') within three feet (3') from the back wall. The remaining exhibit height cannot exceed the height of three feet (3'). Raw wood, cardboard, or similar materials for "wings" to displays must be covered or painted if they are visible to the adjacent exhibit booth.

- No sidewalls or counters may exceed 48" in height, except in the back 1/3 of the booth. Backgrounds and display material are limited to 8' in height and must not protrude from the back wall more than 48". Each exposition booth will consist of 3' side drape and 8' back drape.
- No exposition booth may span an aisle by roofing or floor covering. Exposed
 or unfinished sides of Exhibit Booth background must be draped to present an
 attractive appearance. The decorator, with the approval of the Society, will provide draping deemed necessary and charge the exhibitor accordingly. The aisles
 are the property of all exhibitors. Space must be left within each exhibit area to
 absorb the viewers.

Displays may consist of equipment, services, materials, and products (within limitations stated elsewhere on this form) of interest to the SSP registrants. Questions? Contact: Gail Civille, gvciville@sensoryspectrum.com, +1.908.376.7020.

11. Cancellations, Indemnification, Subletting

This application shall become a binding contract between the parties hereto upon its acceptance by SSP. It is understood and agreed that in the event of the cancellation of SSP or in the event the space assigned to the exhibitor is, in the opinion of SSP, rendered unusable by any cause, casualty, or occurrence, then and thereupon this Agreement shall terminate and the exhibitor shall pay for said space only up to the time of said termination, pro rata, and the exhibitor hereby waives any claims for damages or compensation should this Agreement be so terminated. Exhibitor agrees to protect, indemnify, and hold harmless SSP from any and all liability, loss, damage or expense resulting from the exhibitor's use of the exhibition space. This Agreement and the rights herein granted to the exhibitor may not be assigned or otherwise disposed of or encumbered by the exhibitor without the written consent of SSP.

Cancellation: Cancellations must be made in writing and sent via e-mail to Rhonda Wilkie, rwilkie@scisoc.org. Cancellations received prior to April 26, 2018 will receive a full refund minus a \$200 process fee. Cancellations from April 27 to June 3 will receive a 50% refund of monies paid to date minus a \$200 processing fee. No refunds will be given after June 4, 2018.

12. Insurance and Liability

Insurance by exhibitors must be obtained at their own cost and expense. SSP and its agents and employees assume no risk and by the acceptance of this agreement the exhibitor expressly releases them of and from any and all liability for any damage, injury, or loss to any person or goods, from any cause whatsoever. All property shipped to and from the venue or drayage firm by the exhibitor for installation or display is the sole responsibility of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.







EXHIBITOR POWER AND AV REQUEST FORM

NAME OF CONFERENCE:		START DATE:		# EVENT DAYS:			
COMPANY NAME:		ON-SITE CONTACT NAME:		ROOM/EXHIBIT B	ROOM/EXHIBIT BOOTH #:		
STREET ADDRESS:		CITY & STATE :		ZIP CODE:	ZIP CODE:		
TELEPHONE NUMBER:		DELIVERY DATE		DELIVERY TIME	AM	PM	
EMAIL ADDRESS:		PICKUP DATE		PICKUP TIME	AM	PM	
ORDERED BY:	,			·			

PSAV WILL CONTACT YOU DIRECTLY FOR PAYMENT INFORMATION. PRICING IS PER DAY.

🍃 If you have a special request or need additional equipment, please call 216.672.0001. Email completed form to PSAV2080Exhibits@psav.com

VIDEO/DATA DISPLAY	QTY	ADVANCE RATE / DAY	FLOOR RATE/DAY
Blu-Ray Player		\$ 55	\$ 80
ACCESSORIES	QTY	ADVANCE RATE / DAY	FLOOR RATE/DAY
Poster Easel		\$ 15	\$ 20
MONITORS	QTY	ADVANCE RATE / DAY	FLOOR RATE/DAY
55" Monitor on Stand		\$ 600	\$ 640
70" Monitor on Stand		\$ 840	\$ 880
INTERNET ACCESS	QTY	ADVANCE RATE / DAY	FLOOR RATE/DAY
Basic Connection		\$ 25	\$ 45
Hardwire		\$ 150	\$ 200
Dedicated Bandwidth—1Mb/s		\$ 505	\$ 575
POWER	QTY	ADVANCE RATE / DAY	FLOOR RATE/DAY
Non-Dedicated 120V—20 Amp Service		\$ 55	\$ 80
Dedicated 120V—20 Amp Service		\$ 80	\$ 105
120V Three Phase—100 Amp Service		\$ 620	\$ 770

- $\bullet\,$ All prices are subject to a 24% event technology support charge and 8% sales tax
- All rentals are for usage per day unless otherwise indicated
- All orders not received 14 days before show opening will be considered floor rate
- Orders will be posted to credit cards 72 hours prior to first date of event and all orders cancelled within 48 hours of first date of event will be posted at full rental price
- Please send completed request form via e-mail to PSAV2080Exhibits@psav.com
- Once we receive this form we will reach out to you for payment information
- Please do not put any Credit Card information on this form

For any questions please call 216.672.0001

ORDERING INSTRUCTIONS

To guarantee equipment availability and advanced rate, this order should reach us 21 days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a 4 hour minimum. An electronic receipt will be emailed to you.

The total charge per item is determined by multipying the price by the quantity ordered. Please include applicable Sales Tax on equipment rental.

TAX EXEMPT STATUS – If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

CANCELLATIONS:

- A) Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax.
- B) Cancellations received on the day of scheduled delivery or "no-shows" are subject to the full amount of the order to include installation, drayage and tax.

Labor and/or service charges may apply, and/or loss damage waiver.

SHIPPING INSTRUCTIONS

Any materials being sent to the hotel must be marked as follows:

- 1. The Hilton Cleveland Downtown
- Hold for Arrival Attn: Guest's Name and/or Organization Name
- 3. Complete Return Address
- 4 Number of Boxes (ex: Box 1 of 2 Box 2 of 2)
- Address Packages to: 100 Lakeside Avenue East, Cleveland, OH 44114

