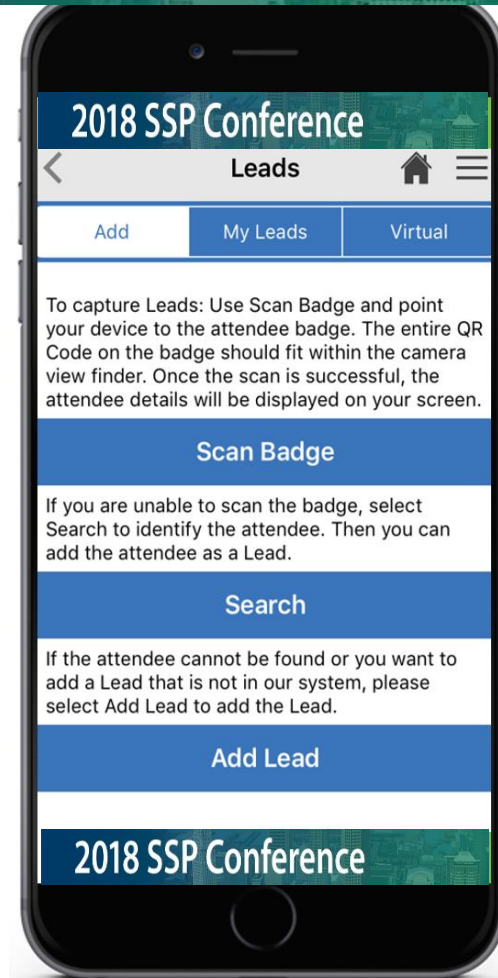


# 2018 SSP Conference

- Enable simple and straightforward Lead Tracking Capability within the **SSP 2018 Meeting App**
- The iPhone/iPad/iPod Touch/Android App will be used to **Capture, Qualify and Manage leads.**
  - Capture contact info for prospects stopping by your booth
  - Annotate notes based on discussions with prospects
  - Ask qualifying questions, customized by you, and record their responses
  - View/export your leads online during and after the meeting
- **LEADS on your own device with a two-user license: \$250**
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