



2024 SSP Sponsorship Opportunities and Benefits

October 2–4 • Wyndham Grand • Pittsburgh, PA, U.S.A.

Showcasing your brand at the 2024 SSP Conference gives your company exposure to leading experts, researchers, and scientists in the industry. Influence and assist in advancing sensory science at this premier event.

The following are the Sponsorship opportunities available at the 2024 SSP Conference.

PLATINUM PLUS SPONSOR BENEFITS (\$10,750)

Benefits

- Your company logo on SSP Conference webpage with URL link to your website
- Company logo and listing in SSP Conference Mobile App on sponsor page
- Company logo on signage at the SSP Conference
- If sponsored activity, additional logo recognition and ability to distribute branded items during activity*
- Sponsor Ribbon for all sponsoring organization’s attendees
- Marketing or product free in Conference bag*
- Complimentary Advance Registration Roster (By early October)
- Recognition at the Opening and Closing Session

Cost	Item	Number Available
\$10,750+	Platinum Plus Level Conference Sponsorship	Multiple
\$10,750	Conference Audio Visual	1
\$10,750	Gala Bar (Beer & Wine)	Reserved
	Ask About Creating Your Own	

* Must be approved by SSP Staff prior to conference

DIAMOND SPONSOR BENEFITS (\$8,750)

Benefits

- Your company logo on SSP Conference webpage with URL link to your website
- Company logo and listing in SSP Conference Mobile App on sponsor page
- Company logo on signage at the SSP Conference
- If sponsored activity, additional logo recognition and ability to distribute branded items during activity*
- Sponsor Ribbon for all sponsoring organization’s attendees
- Marketing or product free in Conference bag*

Cost	Item	Number Available
\$8,750+	Diamond Level Conference Sponsorship	Multiple
\$8,750	Opening Reception (Wednesday Drink Ticket)	1
\$8,750	Exhibit Hall Lunch – (Thursday)	1
	Ask About Creating Your Own	

* Must be approved by SSP Staff prior to conference

continued

GOLD SPONSOR BENEFITS (\$6,750)

Benefits

- Your company logo on SSP Conference webpage with URL link to your website
- Company logo and listing in SSP Conference Mobile App on sponsor page
- Company logo on signage at the SSP Conference
- If sponsored event, additional logo recognition at the event
- Sponsor Ribbon for all sponsoring organization's attendees

Cost	Item	Number Available
\$6,750+	Gold Level Conference Sponsor	Multiple
\$6,750	Gala Food Stations/Bufkets	3
\$6,750	Mobile App	Reserved
\$6,750	Opening Reception Canapes	1
\$6,750	Thursday Mid-Morning Break in Exhibit Area	1
\$6,750	Thursday Afternoon Break in Exhibit Area	1
	Ask About Creating Your Own	

SILVER SPONSOR BENEFITS (\$4,750)

Benefits

- Your company logo on SSP Conference webpage with URL link to your website
- Company logo and listing in SSP Conference Mobile App on sponsor page
- Sponsor Ribbon for all sponsoring organization's attendees

Cost	Item	Number Available
\$4,750+	Silver Level Conference Sponsor	Multiple
\$5,750	Conference Bags*	Reserved
\$5,750	Lanyards*	Reserved
\$5,500	Opening Keynote**	Reserved
\$5,000	Closing Keynote**	Reserved
\$4,750	Music at the Gala	1
\$4,500	Pittsburgh Welcome at Opening Reception	Reserved
\$4,750	Morning Coffee Service – (Wednesday, Thursday, Friday)	3
	Ask About Creating Your Own	

* SSP will order conference bags. Sponsor will provide logo.

* SSP will order lanyards. Sponsor will provide logo.

** Sponsor to come on stage and introduce their company

BRONZE SPONSOR BENEFITS (\$2,250)

Benefits

- Company logo and listing in SSP Conference Mobile App on sponsor page
- Sponsor Ribbon for all sponsoring organization's attendees

Cost	Item	Number Available
\$2,250+	Bronze Level Conference Sponsor	Multiple
\$3,750	SSP / ASTM Workshop	1
\$3,750	Sensometrics Workshop	1
\$4,000	Student Luncheon	Reserved
\$2,750	Sponsor Logo on Registration Confirmation for all attendees	Reserved
\$2,250	Sponsor Logo on Travel E-mail to all attendees	2
	Ask About Creating Your Own	

SUPPORTING SPONSOR BENEFITS (\$750)

Benefits

- Company logo and listing in SSP Conference Mobile App on sponsor page

Cost	Item	Number Available
\$750+	Supporting Level Conference Sponsor	Multiple
\$850. Plus, Cost of Insert	Marketing Inserts in Conference Bags*	Multiple
\$750	Student Travel	No more available
	Ask About Creating Your Own	

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