

SOCIETY OF SENSORY PROFESSIONALS

Advancing the Field of Sensory Evaluation



SOCIETY OF
SENSORY
PROFESSIONALS



Sharpen Your Senses with SSP

The Society of Sensory Professionals (SSP) was established in 2008 with a strong focus on sensory science as well as professional development, providing a truly unique offering in the sensory community.

Our Mission

Advance the field of sensory evaluation, including consumer research, and the role/work of sensory professionals for the purpose of sharing knowledge, exchanging ideas, mentoring, and educating our members.

How SSP is Different

- Our focus is on you as the *sensory professional* – free from serving any consumer product focus or output requirements, such as standards and documents.
- Recognizing the varied career paths in our field, we are inclusive of all product categories, areas of expertise, and educational backgrounds.
- We balance the lifelong learning of our science with the professional development of our members.
- Our community helps you build connections and develop professionally through a variety of events and activities, including virtual meetings, workshops, our Sensory Wiki, the Connectors Program, and a biennial conference.

92%

of members agree that they receive a good value for their SSP membership investment compared to other professional organizations.

– SPAN Membership
Options Survey,
May 2018



Increase Your Sensory Knowledge



1) Network and collaborate with industry leaders

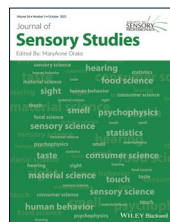
Attend SSP biennial conferences (on off-years of the Pangborn Symposium) where sensory professionals from around the world can share knowledge and exchange ideas.

2) Subscriptions to key sensory publications

Members get full access to two leading sensory journals.

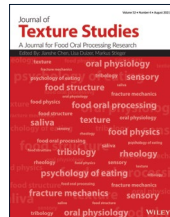
Journal of Sensory Studies

The latest information on experimental design methods and statistical analysis of data on human reactions + access to all articles published in the last 35+ years.



Journal of Texture Studies

A peer-reviewed international journal historically specialized in the texture and sensory perception of food and other consumer products + all historical articles from the last 50+ years.



3) 10+ years of leading sensory resources with conference archives

Members get free online access to conference presentations.

Year	Theme
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2020	20/20 Vision & Beyond
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2018	Rock Your Sensory Advantage
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2016	Unlock Your Potential: Create the Future of Sensory Science
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2014	Influencing to Maximize Impact
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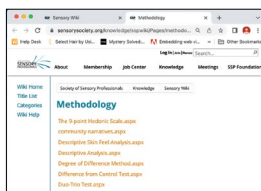
2012	Managing Complexity to Drive Clarity
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2010	Transforming Science to Strategy
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2008	Creating the Future
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4) Knowledge and common practice sharing through our Sensory Wiki

SSP hosts Sensory Wiki, a leading online source for sensory science information. Members contribute curated articles to share information on over 90 sensory-related topics with the broader scientific community.



Learn about all of these benefits and more at
sensorysociety.org



The Value of Membership

SSP is the premier nonprofit organization dedicated to developing and promoting the field of sensory science. Membership is open to anyone anywhere in the world who holds an interest in sensory or consumer science. Our members work together to share knowledge, exchange ideas, and mentor and educate one another as well as the greater sensory science community.

Benefits of membership include:

- **Networking opportunities** with industry leaders
- **Expanding your knowledge** through workshops, webinars, and regional meetings
- Free access to the *Journal of Sensory Studies* and *Journal of Texture Studies*, **key sensory science publications**
- **Dedicated job board** for sensory positions with discounts to post jobs
- **Exclusive member rate** for conference attendance
- Access to past **conference presentations and research**
- And more!

“There is no other association that gives you both the resources and connections that you need to succeed in this unique profession.”

— SSP member

Join us in advancing sensory evaluation
sensorysociety.org/membership



2022 SSP Conference



Surviving to Thriving: Sensory Opportunity in a Decentralized Age

**Savannah, Georgia, U.S.A.
November 2–4, 2022**

This year, we are celebrating the diversity of technologies, opinions, cultures, and methodologies that allow sensory and consumer science to thrive under adverse conditions.

Join us in Savannah!
sensorysociety.org/SSP2022
#Sensory2022

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