

SOCIETY OF SENSORY PROFESSIONALS

The center for all things sensory



SOCIETY OF
SENSORY
PROFESSIONALS



Benefits

SSP is the premier nonprofit organization created to advance the field of sensory evaluation, consumer research, and the work of sensory professionals through the sharing and exchange of ideas and methods, mentorship, education, and research.

As an SSP member, you can take advantage of many benefits, including:

- Networking with industry leaders
- Expanding your knowledge through training and educational courses
- Engaging in professional development to grow your career
- Accessing key publications (*Journal of Sensory Studies* and *Journal of Texture Studies*)
- Searching members-only job postings
- Attending conferences at an exclusive member rate
- Accessing conference presentations
- And more!

Be a leader in this advancing science—become a member today! Join at sensorysociety.org.

90% of members say their SSP membership is valuable*

A group of hands holding up large red letters that spell out "JOIN US!". The hands are of various skin tones and are positioned as if they are presenting the letters. The letters are bold and three-dimensional.

sensorysociety.org

Sharpen Your Senses with SSP

The Society of Sensory Professionals (SSP) was established in 2008 with a strong focus on sensory science as well as professional development, providing a truly unique offering in the sensory community.

SSP Can Help You Grow Yourself and our SSP Community

- Expand your professional network
- Stay up to date on current industry and scientific trends
- Engage in mentor/mentee relationships
- Grow your career and increase your impact in the workplace
- Participate in ongoing learning opportunities

And You Can Help SSP!

- Host and/or develop content for a regional meeting
- Increase global awareness of SSP's unique offerings
- Keep SSP relevant by contributing to its long-term strategy and goals
- Create training content for members to grow their careers
- Share new ideas for communication and engagement among the membership
- Grow the sensory science field beyond the food industry
- Facilitate networking opportunities



Join us for the journey – ask where and



About Us

Society Mission

To advance the field of sensory evaluation, including consumer research, and the role/work of sensory professionals, for the purpose of sharing knowledge, exchanging ideas, mentoring, and educating its members.

When and Why Did We Start SSP?

- In 2008, a group of seven sensory professionals saw the need to develop a sensory professional community with the goal of sharing technical information, professional growth, and networking for members.

How Is SSP Organized/Governed?

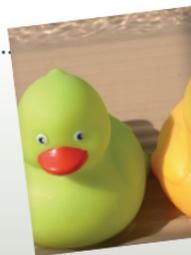
- Membership in SSP is open to any person who is interested in any aspect of sensory or consumer research, including students.
- SSP has an Executive Committee of officers and committee chairs who govern the day-to-day activities of the organization according to society bylaws.
- Any member may volunteer to serve on SSP committees.

How Many Members Do You Have?

- Just under 500 members from 30 different countries.

92% of members agree that “When I compare what S I have experience with, I receive a good value for

how you can get involved, and we will help you get plugged into the



How Is SSP Different from Other Organizations?

- SSP has a single focus—the sensory professional—free from the need to serve any consumer product focus or output requirements, such as standards and documents.
- SSP is a community of professionals who have ongoing connections through a variety of channels, including the SSP website, Sensory Wiki, and a conference on the off year from the Pangborn Symposium.

Does SSP Represent Both Non-Food as Well as Food Sensory?

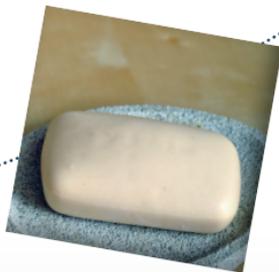
- SSP has had food and non-food participation since its inception. In addition, there is a specific committee focused on expanding the impact of sensory on non-food categories.

How Do You Keep Members Up To Date with Scientific/ Industry Trends?

- SSP focuses on technical and professional development skills by providing biennial conferences (six conferences to date) as well as regional meetings two times a year on off-conference years. Members receive access to past presentations.
- Members receive online access to the *Journal of Sensory Studies* and *Journal of Texture Studies*.

SSP offers to other professional organizations
"my SSP membership investment."*

...t opportunity!



SOCIETY OF
SENSORY
PROFESSIONALS

sensorysociety.org

Upcoming SSP Events

October 2019

Virtual Regional Meeting

Spring 2020

Virtual Regional Meeting

October 28–30, 2020

Hyatt Regency Savannah

Savannah, Georgia, U.S.A.

Abstract submission to open January 2020

SSP Executive Committee

Chair: Lydia J.R. Lawless

Chair-Elect: Kristine Wilke, *Garza Consulting*

Past Chair: Alexa Williams, *PepsiCo*

Treasurer: Brittany Ehrenkrook, *General Mills*

Secretary: Nancy Connor, *PepsiCo*

Member-at-Large: Gillian Dagan, *Merieux NutriSciences*

Member-at-Large: Alisa Doan, *Contract Testing Inc.*

Member-at-Large: Amanda Grzeda, *PepsiCo*

Strategic Planning & Nominations Chair: Clare Dus,
Sensory Spectrum, Inc.



SOCIETY OF
SENSORY
PROFESSIONALS

Society of Sensory Professionals Headquarters
3340 Pilot Knob Road, St. Paul, MN 55121 U.S.A.
Phone: +1.651.454.7250 • Fax: +1.651.454.0766
ssp@scisoc.org • sensorysociety.org



*SPAN Membership Options Survey, May 2018

Courtesy of Shutterstock.com: Hands Using Sanitizer; Fruit Slice Splash;
Multiple Hands; Dog Bones t; Smelling Flower; Join Us; Headphones.
Courtesy of GraphicStock.com: Coffee; Pencils; Spices; Rubber Ducks; Paper; Bar of Soap