

Q&A from the April 19, 2018 Regional Meeting—The Journal of Sensory Studies: A guide to getting published and maximizing your access to top sensory research

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Q1. If an article has been rejected by one journal and you submit it to another - do you need to advise Journal #2 that it was previously rejected?

No, and journals would not typically ask for this information.

Q2. Is there an outreach to other groups?

I am not sure what this question is asking, but we do have committees that are trying to reach beyond the sensory community and include some non-traditional groups.

Q3. Why didn't you mention ResearchGate and others?

I'm not sure we answered this in the Q&A. I assume this is about promoting your work. My slides didn't include all the venues you can use to promote your work. Of course, there are other ways, including scholarly collaboration networks like ResearchGate. I would just encourage authors to check with appropriate guidelines to make sure that they are sharing their work in a way that is copyright compliant. A good resource to check this is <http://www.howcanishareit.com>

Q3. Where else will this information be shared to help non- sensory people pull together their manuscripts?

We have not determined this yet because the content was just approved. However, I suspect that we will share with traditional journal publishers such as Wiley and Elsevier so they can share with the editors of non-sensory journals.

Q4. So how would you say that the JSS differs from the JFQP?

JSS and JFQP are very similar in a lot of ways and publish similar types of papers (both publish sensory research). However, from feedback I've received, JSS is viewed as publishing more applied research. If others have thoughts or opinions on this, I would love to know!

Q5. Is there consideration for working with other associations - like ASBC or MBAA? (brewing)

Yes.

Q6 & 7. What is the best way to publish qualitative research? What are some good guidelines for publishing qualitative consumer research?

That is beyond the scope of this document but I would suspect that the AMA and other similar marketing organizations would have their own guidelines.

Q8. What are some of the most cited articles in JoSS?

Top 15 Papers Cited in 2017—Journal of Sensory Studies

Article Title	VL	IS	Publication Year
<i>Convenience Sampling for Acceptability and Cata Measurements May Provide Inaccurate Results: A Case Study With Fruit-Flavored Powdered Beverages Tested In Argentina, Spain And USA</i>	30	4	2015
<i>Does Music Influence the Multisensory Tasting Experience?</i>	30	5	2015
<i>The Role of Packaging and Presentation Format in Consumers' Preferences For Food: An Application Of Projective Techniques</i>	30	5	2015
<i>Flavor Lexicon and Characteristics of Artisan Goat Cheese from The United States</i>	31	6	2016
<i>Development of A "Living" Lexicon for Descriptive Sensory Analysis Of Brewed Coffee</i>	31	6	2016
<i>Effect of Fiber Information on Consumer's Expectation and Liking Of Wheat Bran Enriched Pasta</i>	31	4	2016
<i>A Comparison of Two Methods for Generating Descriptive Attributes with Trained Assessors: Check-All-That-Apply (Cata) Vs. Free Choice Profiling (Fcp)</i>	31	2	2016
<i>Canonical Variate Analysis of Sensory Profiling Data</i>	30	4	2015
<i>Apple Flavor: Linking Sensory Perception to Volatile Release and Textural Properties</i>	30	3	2015
<i>Development of A Sensory Lexicon for A Specific Subcategory of Soy Sauce: Seasoning Soy Sauce</i>	31	6	2016
<i>Korean Consumer Evaluation of Various Foods Using Four Different Texture Lexicons</i>	31	4	2016
<i>Effects of Light Color on Consumers' Acceptability and Willingness to Eat Apples And Bell Peppers</i>	31	1	2016
<i>Development of A Consumer-Relevant Lexicon for Testing Kitchen Cleansers Considering Different Product Usage Stages</i>	30	6	2015
<i>The Effect of a Container's Weight on The Perception of Mineral Water</i>	30	5	2015

Q9. What is the process for submitting a review article? What would be some good topics?

Reviews are usually invited by the Editor-in-Chief of a journal. Editors will usually come up with a topic they feel will be of interest to their readership and will invite a senior researcher to write it. If you would like to submit an unsolicited review, I would check the author guidelines to see if there are any requirements. You could also reach out to the Editor-in-Chief with a short summary of the type of review you would like to submit to see if this is something they would consider.

Reviews are usually written by people who have done a lot of research on a specific topic. Therefore, I would say if you are wanting to write a review, a good topic would be a subject area where you have a lot of experience.

Q10. Can you please discuss publishing conference papers that are not experimental?

Every journal has different guidelines so I would check the journal you want to submit to and see what requirements or guidelines they offer for submitting this type of paper. When in doubt, you can contact someone from the editorial team or editorial office.

Q11. Do you have an idea of academic vs practioner submissions - difference in percentages?

We do ask authors to provide their institutional affiliation when submitting but we do not ask that they specify the type of institution. Therefore, this information would be very difficult to gather from the data that we have.

Q12. How many reviewers review articles for Journal of Sensory Studies?

The *Journal of Sensory Studies* has a pool of reviewers that Editors will use to perform peer review. However, it's hard to give an exact number of how many reviewers are currently active. Someone may have reviewed at some point but has since retired or changed fields. Unless that person notifies the editorial office of this change, there is no way for us to know to update their record. There is also the problem where people may sometimes have multiple accounts with different emails, which would skew the numbers.

Finding and getting reviewers to agree to review is a big pain point for Editors. If you're available to review, I would encourage you to reach out to the Editor with your area of expertise and let them know you would be interested in reviewing for the journal.

Q13: How many reviewers review each article submitted to the Journal of Sensory Studies?

The *Journal of Sensory Studies* requires that each paper receive a minimum of two reviews before a decision can be reached. However, the Editors may feel that more is needed. This could be because the two reviews they have received are not sufficient or comprehensive enough to make a definitive decision. It could also be because the two reviews received are opposing and they feel more feedback is needed.

Q14. Would this document be available for those that are not members?

I don't believe that this would be in the member's only area but in the open access area. SSP Executive Committee to determine yet.

Q15. What are the difficulties industry members may face when it comes to publishing that those in a university setting may not?

Most industry research is confidential. The biggest issue is getting company approval to publish. Whereas, universities are doing research typically for research sake and therefore want to publish.

Q16. Do the top articles in the journal go in the SSP quarterly member newsletter?

Yes, absolutely! I'd love to work with SSP to see if we can get either top downloaded or top cited articles in the quarterly newsletter.