

SPONSORSHIP & EXHIBITING OPPORTUNITIES



4th Technical and Professional Conference
Influencing to Maximize Impact
 Tucson, Arizona, September 17–19, 2014

Based on the success of the previous three conferences, this 2.5-day event will continue to advance the field of sensory evaluation and will be an opportunity for attendees to share knowledge, exchange ideas, and network and educate one another. Take advantage of this opportunity to support the organization as well as showcase your brands, products, and company by sponsoring and/or exhibiting at the 2014 SSP Conference.



To become a sponsor, please contact one of the members of the sponsorship committee:

Bethia Margoshes: 513-626-2015; margoshes.ba@pg.com
 Collette Perozzi: 513-948-5493; collette.perozzi@givaudan.com

If you are interested in Exhibiting, please contact:

Cindy Anderson: 651-994-3848; canderson@scisoc.org

Logistics: All sponsors will receive an official invoice from the SSP Headquarters. Multiple payment methods will be accommodated (check, credit card, etc.). Sponsorship payment is due prior to Aug. 29, 2014

Platinum 		
<i>Benefits:</i>		
<ul style="list-style-type: none"> Your company logo on SSP Conference webpage with URL link to your website Company logo and listing in SSP Conference Program Book Company logo on signage at the SSP Conference If sponsored event, additional logo recognition at the event Sponsor Ribbon for all sponsoring organization's attendees Marketing or product free in Conference or Treat bag Recognition at the Opening Session 		
Cost	Item	Number Available
\$7,500–\$10,000	Platinum Level Conference Sponsorship	Multiple
\$10,000	Opening Exhibit & Poster Viewing/Cocktail Reception	1
\$10,000	Conference Audio Visual	1
\$7,500	Wednesday Ad Claims Workshop	1
\$7,500	Wednesday Opening Lunch	1
\$7,500	Thursday Exhibit Hall Lunch	1
\$7,500	Transportation to the Gala	1
\$7,500	Gala Venue Rental	1
Diamond 		
<i>Benefits:</i>		
<ul style="list-style-type: none"> Your company logo on SSP Conference webpage with URL link to your website Company logo and listing in SSP Conference Program Book Company logo on signage at the SSP Conference If sponsored event, additional logo recognition at the event Sponsor Ribbon for all sponsoring organization's attendees Marketing or product free in Conference or Treat bag 		
Cost	Item	Number Available
\$5,000	Diamond Level Sponsorship	Multiple
\$5,000	Thursday Mid-Morning Break Poster & Exhibit Break	SOLD
\$5,000	Thursday Mid-Afternoon Break Poster & Exhibit Break	SOLD

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\$5,000	Friday Mid-Morning Exhibit Break	1
\$5,000	Gala Celebration Appetizers	2
\$5,000	Gala Hosted Bar	SOLD
\$5,000	Gala Entertainment	1
\$5,000	Friday Mid-Morning Exhibit Break	1
\$4,000	Wednesday SSP-Sensometrics Workshop	1
\$4,000	Conference Bag with SSP & Sponsor logo*	SOLD
	*SSP will take care of ordering bags. Sponsor will provide their logo	

Gold

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Cost	Item	Number Available
\$2,000–\$3,500	Gold Level Sponsor	Multiple
\$3,000	Gala Celebration Floral Arrangements	1
\$2,500	Lanyards*	SOLD
\$2,500	SSP Treat Bag with SSP & Sponsor logo*	SOLD
\$2,500	SSP Mobile Site	1
\$2,500	Ad Claims Speaker Dinner	1
\$2,500	Coffee Break During Ad Claims Workshop	1
\$2,000	Opening Keynote Speaker	SOLD
\$2,000	Friday Keynote Speaker	SOLD
\$2,000	Gala Activity Sponsor	3
\$500. Plus cost of notebook	SSP Notebooks—SSP logo & sponsor logo (sponsor to order)	SOLD
	*SSP will take care of ordering bags and lanyards. Sponsor will provide their logo	

Silver

Benefits:

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Cost	Item	Number Available
\$500–\$1900	Silver Level General Sponsorship	Multiple
\$1,800	Thursday Student Luncheon	SOLD
\$1,500	Internet Lounge	SOLD
\$500 plus insert sent directly to hotel	Marketing Inserts in Conference Bags	Multiple
\$500	Student Travel	10

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Bronze 		
<i>Benefits:</i>		
<ul style="list-style-type: none"> • Company listing in SSP Conference Program Book 		
<i>Cost</i>	<i>Item</i>	<i>Number Available</i>
\$100–400	Bronze Level General Sponsorship	Multiple
\$100 plus treat	Conference Treat Bag Donations	Multiple

Student Awards

Returning sponsors of student awards from 2012 will be given first right of refusal. Additional student awards can be proposed with prior approval by the SSP executive committee.

8 x 10 Exhibit Booths		
\$1,800.	<p>Included in the booth price are a 6 ft. skirted and draped table, 2 chairs, and an identification sign. Exhibitors receive 2 complimentary show floor passes, which include lunch on Thursday. Exhibitors will need to register for the full SSP Conference if they would like to attend any sessions or additional events or food functions, including the Gala. Gala tickets are available for individual purchase.</p> <p>Information regarding freight shipment and ordering additional items for your booth (including electricity) will be sent out by the decorator in the near future.</p>	Multiple Available

Lifetime Patrons Status

All sponsorships will be credited towards the *Lifetime Patrons* status. The status of *Lifetime Patrons* is established to recognize the corporations, institutions, and individuals who have actively and financially supported the Society of Sensory Professionals. Donations made for the advancement of the society or its members will be added on a lifetime accrued basis. Therefore each time a donation is made, it will be entered into a running total with all preceding gifts reflecting the total level of commitment. Examples of “qualifying contributions” include donations to the foundation of the organization, awards for student members, and support of the conferences including but not limited to meals, events, and conference gifts.

Gifts of corporate products or advertisements placed in the conference program or the accompanying promotional bags will not be included. This extends to the cost of exhibition booth rentals which is specifically designed to promote the donor and not SSP.

Levels for Patrons are as follows:

\$1,000 – Topaz	\$10,000 – Gold	\$100,000 – Sapphire
\$2,500 – Bronze	\$25,000 – Diamond	\$500,000 – Emerald
\$5,000 – Silver	\$50,000 – Platinum	\$1,000,000 – Ruby