SOCIETY OF SENSORY PROFESSIONALS

FROM FRUSTRATED TO FOCUSED

CONFIDENCE & ENGAGEMENT IN COMMUNICATION



WHAT IS YOUR GOAL?

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EXAMINE

What you will **START**

What you will **STOP**

What you will **STAR**



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WHAT DOES CONFIDENT COMMUNICATION LOOK LIKE?

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NEW FORMS OF COMMUNICATION

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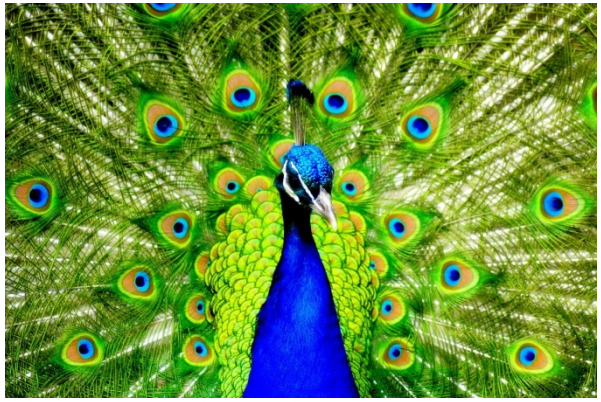
HIGH Need to Direct/Outspoken

People





Task





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LOW Need to Direct/Introvert

WHAT GETS IN THE WAY?

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WHAT HAPPENS WHEN YOU GO BACK TO THE *REAL WORLD*?

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WHAT COULD YOU DO WITH MORE *CLARITY*?



TEXT "GET CLARITY" TO 66866

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QUESTIONS?

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