

**The Society of Sensory
Professionals**

**Exhibition and Sponsorship
Team**

**All sponsor donations and
exhibitions inquiries should
be directed to:**

**Carolyn Corbett
c/o-CSS/datatelligence
3 Signal Avenue
Ormond Beach, FL 32174
386-677-5644**

**Mona Wolf
c/o -Wolf Group
10860 Kenwood Road
Cincinnati, OH 45242
513-891-9100**

We're on the Web!
See us at:
<http://www.sensorysociety.org>

Dear Valued Member of the Society of Sensory Professionals:

*The Society of Sensory Professionals is making plans for the 2010 annual conference- **Transforming Science to Strategy**. The conference will be held **October 27-29, 2010 in Napa, CA**. The success of this event is credited largely to our sponsors, who lend their names and financial support to the event.*

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of the Society of Sensory Professionals. Your donation will allow excellent exposure to this important segment of your target audience.

We have several sponsorship levels, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used for the growth of the Society of Sensory Professionals.

We're counting on your support, and will be happy to answer any questions you may have. Thank you in advance for your willingness to support the efforts of The Society of Sensory Professionals.

Sincerely,

Carolyn

Exhibition and Sponsorship Team

Sponsor Form



Conference (n=350)		Recommended Sponsorship Level	Media	
Conference Sponsor				
Wednesday				
	- Opening Lunch	\$10,000	Sponsor listed in the program and on signage at the event Sponsor posted on website on conference page for two years	
	- Afternoon Poster & Exhibit Break P&G Jason Newlon - \$2500	\$5,000		
	- Cocktail Reception ASTM - \$2500	\$5,000		
Thursday				
	- Breakfast	\$5,000		
	- Mid-Morning Poster & Exhibit Break	Sponsored		
	- Lunch	\$10,000		
	- Mid-Afternoon Poster & Exhibit Break	\$5,000		
Friday				
	- Breakfast	\$5,000		
	- Mid-Morning Poster & Exhibit Break	\$5,000		
Gala Celebration – Culinary Institute of America				
	Appetizers (3 Available)	\$5,000	Sponsor listed in the program and on signage at the event	
	Table (Multiple (25) Available – 10 people per table)	\$1000		
	Floral Arrangements	\$3,000		
	Bus (Multiple (5) Available - \$1500 per bus)	\$1,500		
Other				
	Conference Bags	Sponsored	Sponsor can add advertisement/flyer etc. in the conference bag.	
	Marketing Inserts into Conference Bags (Multiple Available)	\$500		
	Lanyards	Sponsored		
	Invited Speaker Travel (1)	\$500	Sponsor listed in the program	
	Student Travel (Multiple (10))	Sponsored		
	Student Reception Mixer	\$2,500	Sponsor listed in program and at the event	
Exhibitors (10 Booths available, 9 remaining)				
	Booth Only	\$1800	Listed in the program	
	Booth and Conference Registration (discounted if member and for early registration)	\$2,675		
	Meals for booth staff (per person)	\$tbd		

**Please mail this form
and payment to:**

**The Society of
Sensory Professionals
C/O: The Wolf Group
10860 Kenwood Rd.
Cincinnati, OH
45242-2812**

Company Name: _____
 Company Contact: _____
 Contact Email: _____
 Company Address: _____

 Phone Number: _____
 Fax
 Number: _____

Signature: _____ **Date:** _____

**Payment Method: Please make checks payable to:
Society of Sensory Professionals**

- Send separate invoice**
 Check Amount Enclosed: \$ _____ Check Number _____

Credit Card: Visa MasterCard American Express

Card Number _____ Expiration Date _____

Name on Card _____

Signature _____

About The Society of Sensory Professionals

The Society of Sensory Professionals is a non-profit organization whose mission is to advance the science and education of sensory evaluation, including consumer research, and the role/work of sensory professionals, for the purpose of sharing

knowledge, exchanging ideas, mentoring and educating its members. The society accomplishes these goals through a variety of channels: by providing mentoring in the field through a variety of forums; by providing training

courses and educational seminars; by linking with existing organizations that serve the sensory and consumer research community; and by promoting professional conduct and ethical standards.

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